



ADVERTISEMENT SIGNS BY-LAWS

In terms of the provisions of Section 13 of the Local Government: Systems Act (Act 32 of 2000), it is hereby notified that the Emfuleni Local Municipality publishes the By-laws set forth hereinafter, drafted by the Emfuleni Local Municipality in terms of Section 12 of the aforementioned Act.

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L APPENDIX

- L.1 Figure 1: Restrictions on signs at street corners.
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SECTION A DEFINITIONS

ADVANCE SIGN means a sign indicating the direction or distance to a facility, locality, activity, service or enterprise.

ADVERTISEMENT means any visible representation of a word, name, letter, figure, object, mark or symbol or of an abbreviation of a word or name, or of any combination of such elements with the object of transferring information, which is visible from any street of any public place.

ADVERTISING means the act or process of notifying, warning, informing, making known or any other act of transferring information in a visible manner.

ADVERTISING DEVICE means any physical device which is used to display an advertisement or which is in itself an advertisement.

ADVERTISING HOARDING means any screen or fence which is used or capable of being used for the posting, exhibition or display of any advertisement or advertising device on or near or in view of any street and includes a screen or fence enclosing a building or materials while builders are at work, or enclosing an excavation.

ADVERTISING STRUCTURE means any physical structure built to display an advertisement.

AERIAL SIGN means any sign which is affixed to or produced by any form of aircraft and which is displayed in the air.

ANIMATION means a process whereby an advertisement's visibility or message is enhanced by means of moving units, flashing lights or similar devices.

AREA OF CONTROL refers to the degree of advertising control to be applied in a specific area, i.e. maximum, partial or minimum control, in accordance with the visual sensitivity of the area and traffic safety conditions. Area of control is also used to express the degree of landscape sensitivity of specific areas.

ARTERIAL ROAD means a road, which, in the opinion of the roads authority, functions as a main carrier of traffic within an urban area.

BACKLIGHTS UNITS (BACKLIT) means advertising structures or devices which house illumination in a box to throw light through translucent advertising printed on plastic or heavy duty paper for higher visibility and extended night viewing.

BALCONY means a platform projecting from a wall, enclosed by a railing, balustrade or similar structure, supported by columns or cantilevered out and accessible from an upper-floor door or window.

BASIC LANDSCAPE SENSITIVITY indicates the visual or aesthetic sensitivity of the landscape with regard to outdoor advertisements and signs in terms of three basic landscape types, which are, in order of sensitivity, natural, rural and urban landscapes.

BILLBOARD means any screen or board larger than 4,5m², supported by a free-standing structure, which is to be used or intended to be used for the purpose or posting, displaying or exhibiting an advertisement and which is also commonly known as an advertising hoarding. The main function of a billboard is to advertise non-locality bound products, activities or services.

BIT OF INFORMATION refers to the basic unit for measuring the length of advertising messages and may consist of letters, digits, symbols, logos or abbreviations.

BLIND means a vertical screen attached to shop windows or verandahs in order to keep sun and rain from shop fronts and sidewalks, and which may be rolled up when not in use.

BUILDING means any structure whatsoever with or without walls, with a roof or canopy and a means of ingress and egress underneath such roof or canopy.

CANPOY means a structure in the nature of a roof projecting from the façade of a building and cantilevered from that building or anchored otherwise that by columns or posts.

CENTRE OF ECONOMIC ACTIVITY refers to an enterprise or a group of enterprises outside urban areas and which may include farm stalls, roadside service areas, accommodation facilities, food services, industries and cottage industries, as well as shops and other commercial facilities.

CLEAR HEIGHT means that vertical distance between the lowest edge of a sign and the level of the ground, footway or roadway immediately below such sign.

COMBINATION SIGN means a single freestanding advertising structure for displaying information on various enterprises and services at locations such as roadside service areas, urban shopping centers and other urban complexes.

CONTROLLING AUTHORITY means the Local Authority, which is entitled to exercise control over outdoor advertising.

COPY means the complete advertising message to be displayed on the advertising structure.

CUT-OUTS mean letters, packages, figures or mechanical devices attached to the face of an outdoor sign, which might extend beyond the rectangular area for greater attention value, can provide a three-dimensional effect and are also commonly known as add-ons or embellishments.

DEEMED CONSENT (PERMITTED WITH) means a sign, which is deemed, approved without the controlling authority having to provide specific consent.

DEGREE OF LANDSCAPE SENSITIVITY means a refinement of basic landscape sensitivity, which may include, apart from a refined visual sensitivity, traffic safety conditions as a criterion for sensitivity rating. Degree of landscape sensitivity is expressed in terms of area of control, i.e. areas of minimum partial and maximum control, which are, superimposed onto the three basic landscape types, i.e. natural, rural and urban landscapes.

DENSITY OF RESIDENTIAL AREA refers to both population density (number of people per hectare) and intensity of land use of visual high rise, low rise or detached, as well as to the presence of non-residential functions).

DIRECTION SIGN means a type of guidance sign provided under the South African Road Traffic Sign System and used to indicate to the road user the direction to be taken in order that they may reach their intended destination.

DISPLAY OF A SIGN includes the erection of any structure if such structure is intended solely or primarily for the support of such sign.

DISPLAY PERIOD means the exposure time during which the individual advertising message is on display.

FACADE means the principal front or fronts of a building.

FLASHING SIGN means a sign in which the visibility of the contents is enhanced by their intermittently appearing and disappearing or being illuminated with varying intensity or colors.

FLAT SIGN means any sign which is affixed to any external wall of a building used for commercial, office, industrial or entertainment purposes, but excluding a parapet wall, balustrade or railing of a verandah or balcony of any such building, which at no point projects more than 300mm from the surface of such a wall and which may consist of a panel sheet or of individual numbers, letters or symbols.

FREE STANDING SIGN means any immobile sign, which is not attached, to a building or to any structure or object not intended to be used for the primary purpose of advertising.

FREEWAY means a road designated as a freeway by means of a road traffic sign.

GATEWAY means a prominent entrance to or exit from an urban area or a specific part of an urban area, consisting of man-made or natural features and creating a strong sense of arrival/departure.

HEIGHT OF A SIGN means the vertical distance between the uppermost and lowest edges of the sign.

HUMAN LIVING ENVIRONMENT refers to all human settlements such as villages, towns or cities, which may consist of various components such as residential, employment's and recreation areas and which require environmental management to provide services such as water, public spaces and waste removal and to protect the quality of the environment.

ILLUMINATED means advertising structure, which has been installed with electrical or other power for the purpose of illumination of the message of such sign.

ILLUMINATED SIGN means a sign the continuous or intermittent functioning of which depends upon it being illuminated.

LANDSCAPE SENSITIVITY refers to the visual or aesthetic sensitivity of the landscape with regard to outdoor advertisements and signs, is expressed in terms of basic landscape sensitivity and degree of landscape sensitivity and may also take traffic safety conditions into account.

LIMITED USE AREA means an area of 50 meters outside the road reserve boundary of a freeway to which the same restrictions apply as the actual freeway reserve but where consent is given under certain circumstances for the display of specific sign types in order to indicate enterprises situated in such a limited use area.

LOCAL AUTHORITY means that Emfuleni Local Municipality as established in Notice 6765 of 2000 published in the Provincial Gazette Extraordinary dated 1 October 2000 (as amended) including the Mayoral Committee or any official employed by the Council acting by virtue of any power vested in the Council in connection with these by-laws and delegated to him in terms of legislation.

LOCALITY-BOUND SIGN means a sign displayed on a specific site, premises or building and which refers to an activity, product, service or attraction located, rendered or provided on that premises or site or inside that building.

LOCATION SIGN means a type of guidance sign provided under the South African Road Traffic Sign System and used to identify places or locations, which either provide reassurance during a journey or identify destinations such as town, suburbs or streets near the end of a journey.

MAIN ROOF OF A BUILDING means any roof of a building other than the roof of a verandah or balcony.

MAIN WALL OF A BUILDING means any external wall of a building, but does not include a parapet wall, balustrade or railing of a verandah or a balcony.

MOBILE OR TRANSIT SIGN means an advertisement attached to or displayed on a vehicle, vessel or craft on land, on water or in the air.

NATURAL LANDSCAPE means relatively unspoiled areas outside urban areas such as natural parks, game reserves, nature reserves, marine reserves, wilderness areas and extensive agriculture and scenic corridors.

OUTDOOR ADVERTISING means that act or process of notifying warning, informing, making known or any other act of transferring information in a visible manner and which takes place out of doors.

POSTER means any placard announcing or attracting public attention to any meeting, event, function, activity or undertaking or to the candidature of any person nominated for election to parliament, local government or any similar body or to a referendum, or any placard advertising any product or service or announcing the sale of any goods, livestock or property.

PROJECTED SIGN means any sign projected by a cinematograph or other apparatus, but does not include a sign projected onto the audience's side of a drive-in cinema screen during a performance.

PROJECTING SIGN means any sign which is affixed to a main wall of a building which is used for commercial, office, industrial or entertainment purposes and which projects more than 300 mm from the surface of the main wall and is affixed at a right angle to the street line.

PYLON SIGNS means any sign whether stationary or actuated, displayed on or forming an integral part of a pylon, mast, tower or similar structure other than a building or an advertising hoarding.

ROAD TRAFFIC SIGN means any road traffic sign as defined in the Road Traffic Act, 1989 (Act No. 29 of 1989), the detailed dimensions and applications of which are controlled by the regulations to this Act and the South African Road Traffic Sign Manual (Note: Act 29 may be replaced by The National Road Traffic Act, Act 93 of 1996 in the near future).

ROOF SIGN means a sign on the main roof of a building lower than fifteen floors and which buildings is used or partly used for commercial, office, industrial or entertainment purposes.

ROTATING SIGN means a sign, which rotates on any axis.

RUNNING LIGHT SIGN means a sign or portion of a sign in the form of an illuminated strip the illumination of which varies periodically in such a way as to convey the impression of a pattern of lights moving steadily along such strip.

RURAL LANDSCAPE refers to areas of transition between developed urban areas and relatively unspoiled natural areas. Typical rural land use forms include intensive agriculture, subsistence agriculture and peri-urban smallholdings of a rural nature with a relatively low population density.

SIGN is a more comprehensive term than advertisement and refers to any advertisement or object, structure or device which is in itself an advertisement or which is used to display an advertisement.

SKY SIGN means a very large sign between 75m² to 300m² on top of a skyscraper in a metropolitan area and which may form an important landmark.

SPECIFIC CONSENT (PERMITTED WITH) means the written approval of the controlling authority after review of the guidelines in this manual.

SPACTACULAR means a custom-made billboard, which incorporates special effects such as internal illumination, cutouts and three-dimensional representations.

STREET FURNITURE consists of facilities and structures, which are provided for pedestrians and commuters and include seating benches, panter pavement litter bins, pole-mounted bins, bus shelters, pavement clocks and drinking fountains.

SUSTAINABLE DEVELOPMENT means development that delivers basic environmental, economic and social services to all without threatening the viability of natural, built and social systems upon which such services depend.

TEMPORARY SIGN means a sign not permanently fixed and not intended to remain fixed in one position.

TRI-VISION means a display embellishment, which, through the use of a triangular louver construction, permits the display of three different copy messages in a pre-determined sequence.

URBAN AREA means a human settlement with a population of more than 2500 people.

URBAN LANDSCAPE means an urban area or any part of an urban area.

VEHICULAR ADVERTISING means advertising on self-driven vehicles which are normally driven on land or water and which are normally moving.

VERANDAH means a structure in the nature of a roof attached to or projecting from the façade of a building and supported along its free edge by columns or posts.

VISUAL ZONE refers to a zone considered to be an area of maximum control, visible from an urban freeway, extending a distance of 250 meters in any direction from the freeway reserve boundary, but which excludes all visually isolated space, which cannot be seen from such a freeway.

WINDOW SIGNS means signs, which are permanently painted on or attached to the window-glass of a building.

SECTION B APPLICATION FOR APPROVAL FOR SIGNS AND ADVERTISING HOARDINGS.

1. No person shall display or erect any sign or advertising hoarding or use any structure or device as a sign or advertising hoarding without prior written approval from the Western Vaal Metropolitan Local Council: Provided that this section shall not apply to a sign contemplated in sections D and K3.11(A) (ii) (aa1) (aa2).
2. No sign displayed with the approval of the Western Vaal Metropolitan Local Council shall in any way be altered, moved, re-erected nor shall any alteration be made to the electric wiring system of such sign except for the purpose of renovation or maintenance, without the further approval of the Western Vaal Metropolitan Local Council in terms of subsection B1.
3. An application in terms of subsection B1 shall be signed by the owner of the proposed sign or advertising hoarding and by the owner of the land or building on which the sign or advertising hoarding is to be erected or displayed, or on behalf of the owner of the land or building by his agent authorized in writing by such owner and shall be accompanied by-
 - 3.1. a block plan of the site in which the sign or advertising hoarding is to be erected or displayed, drawn to a scale of not less than 1:500 showing every building on the site and the dimensioned position of the sign or advertising hoarding in relation to the site boundaries of the site and the location of the streets abutting the site:
 - 3.2. drawings, drawn to a scale of not less than 1:20, showing the full text, lettering detail, color, dimension, material, construction and method of display, erection or placing of the sign or advertising hoarding:
 - 3.3. elevation to a scale of not less than 1:100 showing the position of the proposed sign or advertising hoarding and its relationship to any architectural and natural features as well as to any existing sign or advertising hoardings and/or a photograph of not less than 200mm x 250mm with the proposed sign or advertising hoarding superimposed thereon to scale.
 - 3.4. The Council may require the submission of an engineer's certificate signed by an engineer registered in terms of the professional engineers act (Act No. 81 of 1968) for any sign which exceeds 5m² unless otherwise require, to take responsibility for the structure as a whole.
 - 3.5. The Council may require the submission of an electrical certificate signed by a licensed electrical engineer if relevant to the application.

- 3.6. The Council shall register every sign or advertising hoarding approved by it and allocate to it a registration number which shall be displayed on the sign in a suitable, clearly visible position by the owner thereof and if necessary in the opinion of the Council, in another place and in a manner to the satisfaction of the Council.
- 3.7. All relevant documentation regarding the application and approval of a sign or advertising hoarding shall be retained by the owner of the property on which such sign or advertising hoarding is displayed and shall present such documentation to the Council upon request thereof.
- 3.8. Every owner of land including a building on land on which a sign was erected before the coming into operation of these by-laws shall register such a sign with the Council and obtain a registration number as contemplated in subsection B3.6: Provided that such registration number need to be displayed by the owner on the sign itself but may be displayed at a place and in a manner to the satisfaction of the Council.

SECTION C REFUSAL, WITHDRAWAL OR AMENDMENT OF APPROVAL AND APPEAL PROCEDURE.

1. The Council may refuse, withdraw or amend at any time an approval if in the opinion of the Council-
 - 1.1. it will be or becomes detrimental to the environment or the amenity of the neighborhood by reason of size, intensity of illumination, quality of design or for any other reason;
 - 1.2. it will constitute or become a danger to any person or property;
 - 1.3. it will obliterate other signs, natural features, architectural features or visual lines of civic or historical interest.

2. Appeal procedure

- 2.1. Any person may appeal to the Chief Executive Officer of the Council against a disapproval of an application in terms of these by-laws by an official of the Council within 30 days of receipt of notice of such decision.
- 2.2. Such appeal shall be made by lodging a notice setting out the nature and grounds of the appeal within the period contemplated in subsection C2.1 with the Chief Executive Officer of the Western Vaal Metropolitan Local Council.
- 2.3. The Chief Executive Officer referred to in subsection C2.1 shall hear the appeal including any oral or written submission from either party, and inform the applicant of its decision, which shall be final, and the reasons therefore.

3. Complaints

Any complaints from the public (excluding the applicant who are entitled to the appeal procedure in section 2 above) regarding these by-laws may be directed to the Council at P O Box 3 Vanderbijlpark 1900 and the Council shall furnish a reply in writing to the complainant.

SECTION D EXEMPTED SIGNS

1. The following signs shall be exempt from the provisions of section B but shall comply with all other provisions of these by-laws save for signs contemplated in D1.1 and D1.2 which need not to comply:
 - 1.1. Any sign displayed inside a sports stadium which is not visible from outside the stadium.
 - 1.2. Any sign displayed inside a building.
 - 1.3. A sign which in terms of an arrangement or agreement with the Western Vaal Metropolitan Local Council, is displayed on any street median, sidewalk building, structure, pole, fitting or other erection owned or hired by or vested in the Western Vaal Metropolitan Local Council.
 - 1.4. A sign which is displayed by the Council.
 - 1.5. Any sign displayed on a approved advertising hoarding.
 - 1.6. Any sign advertising a current event in a cinema, theatre or other place of public entertainment, displayed in a fixture on a building especially made for such display.
 - 1.7. Any sign not exceeding the size specified on the table hereunder, which is displayed on a site where a building, swimming-pool, tennis court, paving, fencing or garden landscaping or any other structure is in the course of being constructed, erected, carried out or altered and which describes the building or structure being erected or other work or activity being carried out, and which displays the names of the contractors or contractors concerned in such work or activity and identifies the branches of the industry or the professions represented by them during the course of such construction, erection, carrying out or alteration, as the case may be: Provided that only one such sign, or set of signs shall be permitted per street frontage of a site which is placed on or affixed to the building concerned or attached parallel on the boundary fence of the erf on which the building is situated:
 - 1.7.1 Project board giving the names of Architects, Consultants and Contractors: 3m wide x 3m high and with a maximum erected height of 6m.
 - 1.7.2 Individual Contractor's and subcontractor's Board: 1,5m wide x 1.0m high.
 - 1.8. Any sign, other than a sign provided for in subsection D1.7, not exceeding 3m in width x 2m height which portrays or describes the type of development being carried out on a site and which gives details of the type accommodation being provided, floor space available, the name, address, telephone number of the developer or his agent, erected during construction work or the carrying out of

alterations or additions as the case may be and remaining for a period not exceeding three months after the completion of such work.

- 1.9. A sign on a street frontage of a building occupied by shops, showrooms or other business uses as defined in the relevant town planning scheme, other than a sign in a office park area, which is below the level of the ground floor ceiling and which is displayed on or fixed to the face of a building or suspended from the soffit of a canopy or verandah roof.
- 1.10. A sign on a metal plate or board permitted in terms of section K3.11 (a) (i) (ii) (iii) (aa).
- 1.11. A sign consisting of a 600mm x 400mm brass or metal plate permitted in terms of sections K3.11 (a) (ii) bb.
- 1.12. A sign on a metal plate of board permitted in terms of section K3.11 (a) (ii) ee.
- 1.13. In residential use zones as per applicable Town planning Schemes, a metal sign not exceeding 600mm x 400mm indicating the name, address and telephone number of a security company contracted to protect the property, provided that only one sign per stand or subdivision shall be permitted and such sign shall be firmly affixed to the boundary wall, fence or gates on the street frontage.
- 1.14. One sign not exceeding 300mm length and 210mm height on each street boundary of an erf or portion of an erf which sign indicates the existence of a commercial security service, burglar alarm system or block of neighborhood watch system.
- 1.15. A sign not exceeding 600mm x 400mm, indicating the existence of a block or neighborhood watch system, displayed on a boundary wall or fence or in a position approved by the Council.
- 1.16. The owner of the building or property on which a sign contemplated subsection D1.7 is displayed, shall indemnify the Council against any consequences flowing from the erection, display or mere presence of the sign.
- 1.17. Any sign which does not comply with the provisions of these bylaws and which was lawfully displayed on the day immediately preceding the date of commencement of these by-laws if the sign in the opinion of the Council is properly maintained and is not altered moved or re-erected as contemplated in section B2.
- 1.18. Any national flag hoisted on a suitable flag pole as long as nothing is added to the design of the flag and no advertising material is added to the flag pole.
- 1.19. Any banner or flag carried through the streets as part of a precession.

SECTION E PROHIBITED SIGNS

1. No person shall erect or display any of the following signs or cause or allow any such sign to be erected or displayed:
 - 1.1. Any sign painted on, attached to, or fixed between the columns or posts of a verandah.
 - 1.2. Any signs to be suspended across a street.
 - 1.3. Any sign, which will obscure a road, traffic sign or which may be mistaken for or cause confusion with or interfere with the functioning of a road traffic sign.
 - 1.4. Any sign which will obstruct any window or opening provided for the ventilation of a building or which obstructs any stairway or doorway of other means of exit from a building or which will prevent the movement of persons from one part of a roof to another part thereof.
 - 1.5. Any animated or flashing sign the frequency or the animations or flashes or other intermittent alterations of which disturbs the residents or occupants of any building or is a source of nuisance to the public.
 - 1.6. Any illuminated sign the illumination of which disturbs the residents or occupants of any building or is a source of nuisance to the public.
 - 1.7. Any swinging sign, which is a sign not rigidly and permanently fixed.
 - 1.8. Subject to the provisions of sections K3.11 any sign displayed on land not in accordance with the relevant zoning or approved consent use as per applicable Town-planning Scheme.
 - 1.9. Any advertisement or sign other than an exempted sign, for which neither a permit nor approval has been obtained.
 - 1.10. Any poster pasted otherwise than on a hoarding legally erected for the purpose of accommodating such poster.
 - 1.11. Any sign painted on a boundary wall or fence in a Residential and rural area.
 - 1.12. No advertising sign, which, in the opinion of the Emfuleni Local Municipality, is suggestive of anything indecent or may prejudice the public morals, shall be displayed.
 - 1.13. No person shall display or erect any sign, which relates to a business, which is conducted on an erf, or land, which has not been re-zoned for that specific purpose.
 - 1.14. No advertisements, which relates to cigarettes or other tobacco products shall be advertised on Council property.

SECTION F OFFENCES

1. Any person who:
 - 1.1. Contravenes or fails to comply with any provisions of these by-laws;
 - 1.2. contravenes or fails to comply with any requirement set out in a notice issued and served on him in terms of these by-laws;
 - 1.3. contravenes or fails to comply with any conditions imposed in terms of these by-laws;
 - 1.4. knowingly makes a false statement in respect of any application in terms of these by-laws;

Shall be guilty of an offence and shall on conviction be liable to a fine not exceeding R4 000.00 or, in default of payment, to imprisonment for a period not exceeding twelve months, and in the case of a continuing offence to a fine not exceeding R500.00 for every day during the continuance of such offence after a written notice has been issued by the Council requiring discontinuance of such offence, and for a second or subsequent offence he shall be liable on conviction to a fine not exceeding R4 000.00, or in default of payment, to imprisonment for a period not exceeding twelve months.

SECTION G RESPONSIBLE PERSONS

1. If any person is charged with an offence referred to in section F relating to any sign, advertising or poster:
 - 1.1. It shall be deemed that such person either displayed such sign, advertising hoarding or poster or caused or allowed it to be displayed;
 - 1.2. the owner of any land or building on which any sign, advertising hoarding or poster was displayed, shall be deemed to have displayed such sign, advertising hoarding or poster, or caused or allowed it to be displayed;
 - 1.3. any person who was either alone or jointly, with any other person responsible for organizing, or was in control of, any meeting, function or event to which a sign or poster relates, shall be deemed to have displayed every sign or poster displayed in connection with such meeting, function or event or to have caused or allowed it to be displayed; and
 - 1.4. any person whose name appears on a sign, advertising, hoarding or poster shall be deemed to have displayed such sign, advertising hoarding or poster or to have caused or allowed it to be displayed, unless the contrary is proved.

SECTION H REMOVAL OF SIGNS OR ADVERTISING HOARDINGS

1. If any sign or advertising hoarding is displayed so that in the opinion of the Council it is detrimental to the environment or to the amenities of the neighborhood, or otherwise in contravention of these by-laws, the Council will serve a notice on the owner of the sign or advertising hoarding to remove such sign or advertising hoarding or carry out such alteration thereto or do such other work as may be specified in such notice within a time specified in the notice.
2. If a person fails to comply with a request contained in a notice referred to in subsection H1, the Council will remove such a sign or advertising hoarding.
3. The Council shall in removing a sign or hoarding contemplate in subsection H1, not be required to compensate any person in respect of such sign or advertising hoarding, in any way for loss or damage resulting from its removal.
4. Any costs incurred by the Council in removing a sign or advertising hoarding, in terms of subsection H2 or in doing alterations or other works in terms of this section will be recovered from the person on whom the notice contemplated in respect of such sign or hoarding the costs may be deducted from the deposit.
5. Notwithstanding the provisions of subsections 1,2,3 and 4 above, if a sign constitutes a danger to life or property or is obscene, the Council itself may, without serving any notice, carry out the removal of such sign or advertising hoarding.

SECTION I SERVING OF NOTICES

1. Where any notice or other document is required by these by-laws to be served on any person, it shall be deemed to have been properly served personally on him or on any member of his household apparently over the age of sixteen years or at his place of residence or on any person employed by him at his place of business, or if sent by registered post to such persons residential or business address as it appears in the records of the Council, or if such person is a company, if served on an officer of that company at its registered office or sent by registered post to such office.

SECTION J GENERAL CONDITIONS AND PRINCIPLES

J1 AMENITY AND DECENCY

J.1.1. No sign, shall;

- a. be detrimental to the environment or to the amenity of a human living environment be reason of size, shape, color, texture intensity of illumination, quality of design or materials or for any other reason;
- b. be in it's content objectionable, indecent or suggestive of indecency or prejudicial to the public morals; or
- c. unreasonable obscure, partially or wholly, any sign owned by another person previously erected and legally displayed.

J2 SAFETY

J2.1. No advertisement or advertising structure shall;

- a. constitute a danger to any person or property;
- b. be placed or contain an element which distracts the attention of drivers in a manner likely to lead to unsafe driving conditions;
- c. be illuminated to the extent that it causes discomfort, as refer to in section J6.1, to or inhibits the vision of approaching pedestrians or drivers;
- d. be attached to a road traffic sign or signal, combined with a road traffic sign or signal (unless specifically provided for in the South African Road Traffic Signs Manual (SARTSM), obscure a road traffic sign or signal, create confusion with a road traffic sign or signal, interfere with the functioning of a road traffic sign or signal or create a road safety hazard in the opinion of the roads authority;
- e. obscure a pedestrians or drivers view of pedestrians, road or rail vehicles and features of the road, railway or pavement such as junctions, bends and changes in width;
- f. project over a sidewalk or pedestrian circulation route, unless the clear height of such sign exceeds 2,40m and for a cycle circulation route a clear height of 3,00m.
- g. obstruct any fire escape or the means of egress to a fire escape or obstruct or interfere with any window or opening required for ventilation purposes; or

- h. exceed the minimum clearance with regard to overhead power lines as prescribed in regulation 15 of the Electrical Machinery Regulations (No R 1593 in GG 11458 of 12 August 1988). (Permission must be obtained from the relevant supply authority before any advertising structure may be erected in a power line servitude).

J2.2. Signs or advertisements positioned along roads and specifically targeting the road user shall be concise and legible and shall comply with the following requirements:

- a. No signs displaying a single advertisement or message shall exceed 15 “bits” of information. No combination sign or any other sign displaying more than one advertisement or message shall contain more than 6 “bits” of information per enterprise, service or property of per individual advertisement of message displayed on a combination sign. “Bit” values shall be calculated as follows:

Words of up to 8 letters, inclusive	:	1	“bit”
Numbers of up to 4 digits, inclusive	:	0,5	“bit”
Numbers of 5 – 8 digits	:	1	“bit”
Symbol, logo or abbreviation	:	0,5	“bit”

- b. Street numbers indicating specific premises shall have a minimum size 150mm and a maximum size of 350mm.
- c. No message shall be spread across more than one sign or sign panel.

J3. DESIGN AND CONSTRUCTION

J3.1. Any sign;

- a. shall, be neatly and properly constructed and executed and finished in a workmanlike manner;
- b. shall, not be detrimental to or have a negative aesthetic impact on the urban design, streetscapes or the character of the surrounding area by way of the design of the structure or device.
- c. shall have a neat appearance and shall consist of durable materials in accordance with the function, nature and permanence of the advertisement, sign or structure and materials such as cloth, canvas, cardboard, paper or synthetic cardboard should be used only when essential to the nature and function of a particular sign;
- d. shall have a neat appearance in terms of advertisement content and sign writing while untidy-written messages should be avoided as far as possible;
- e. shall not deface building facades with electrical services provisions and other accessories;

- f. shall be rigidly and securely attached, supported or anchored in a safe manner and so that unwanted movement in any direction is prevented;
- g. shall be capable of effectively securing, supporting and maintaining not less than twice its mass with the addition of any force to which the sign may be subjected, including wind pressure;
- h. shall wherever necessary in accordance with the nature of the sign and when attached to brickwork, masonry or concrete, be securely and effectively attached thereto by means of bolts securely embedded in such brickwork, masonry or concrete or passing through the same and secured on the opposite side;
- i. shall, when attached to conservation-worthy buildings, be attached with the necessary expert advice in order to prevent damage to such buildings;

J3.2 Any advertiser or contractor

- a. shall not use water-soluble adhesive, adhesive tape or similar material to display or secure any sign of advertisement elsewhere than on a billboard, board or any structure provided for this purpose.
- b. shall have all exposed metalwork of any sign painted or otherwise treated to prevent corrosion and all timber treated to prevent decay; and
- c. shall have measures taken to prevent the entry of water into and the accumulation of water or moisture on or in any sign or any part of its supporting framework, brackets or other members.

J3.3. Glass

- a. All glass used in signs (other than glass tubing in neon and similar signs) shall be safety glass at least 3mm thick.
- b. Glass panels used in signs shall not exceed 0,900m² in area, each panel being securely fixed in the body of the sign, structure or device independently of all other pane.

J3.4. Electrical

- a. Every illuminated sign and every sign in which electricity is used:
 - i. shall have power cables and conduit containing electrical conductors positioned and fixed so that they are not unsightly in the opinion of the controlling authority;
 - ii. shall be constructed of material which is not combustible;
 - iii. shall be provided with an external switch in an accessible position whereby the electricity supply to the sign may be switched off; and

- iv. shall be wired and constructed in accordance with and subject to the provisions of the relevant authority's electricity supply by-laws.

J3.5 Damage to property

- a. No person shall, in the course of erecting or removing any sign, advertisement structure or device, cause damage to any tree, electrical standard or service or other public installation or property.

J4 MAINTENANCE

J4.1. Any sign;

- a. should, where possible, be located at a height that discourage vandalism;
- b. shall be serviced on a regular basis; and
- c. shall be maintained in good repair and in a safe condition and according to the highest standards as regards quality of structures, posting and sign writing.

J4.2 The owner of any land or building on which a sign is displayed or erected, or to which a sign is attached, and the owner of any such sign shall be jointly and severally responsible for the maintenance in a safe and proper condition and for the cleaning and the repainting of any such sign.

J5 POSITION

J5.1. Signs;

- a. shall not be positioned on a road island or road median with the exception of street name advertisements, Estate agent's boards, structures provided by the Council and suburban and industrial signs with special Council's consent.
- b. shall not be suspended across a road with the exception of signs permitted on bridges across certain urban roads other than freeways as well as banners suspended across urban roads other than freeways and as part of a streetscaping project.
- c. shall not be erected within or suspended above a road reserve or within the limited use area outside the road reserve boundary of freeways, as indicated in Figure 1, with the following exceptions:
 - i. that the under-mentioned may be allowed within all road reserves;
 - K4-1. Sponsored road traffic projects
 - K4-2. Service facility signs
 - K4-3. Tourism signs
 - K5-2. Vehicular advertising

- ii Project boards that concern road construction may be allowed within all road reserves;
- iii project boards that do not concern road construction may be allowed within all road reserves other than freeways, but only next to the actual development site and only if sufficient space is not available on such a site;
- iv that the under-mentioned may be allowed within all urban road reserves other than freeways;
 - Large posters and advertisements or street furniture
 - Banners and flags
 - Suburban ads
 - Projecting signs
 - Verandah, balcony canopy and under awning signs
 - Functional advertisements by public bodies
- v Street name advertisements as well as signs on bridges. Towers and pylons may be allowed within urban road reserves other than freeways but only in urban areas of minimum partial control.
- vi Neighborhood watch and similar schemes signs may be allowed within road reserves other than freeways in urban, rural and natural environments.
- vii Flat signs, projecting signs, veranda, balcony, canopy and under awning signs may be allowed within the limited use area along freeways if the main building housing an enterprise is within 50 meters from the road reserve boundary of a freeway and if there is no other appropriate means of indicating that particular enterprise facing another public road carrying through passing traffic.
- viii Estate agents boards may be allowed within road reserves other than freeways in all areas of control but shall not be permitted within a restricted area at road intersections as illustrated in Section L.1 Figure 1.
- d. shall not be permitted within a restricted area at urban street corners as illustrated in section L1 Figure 1 with the exception of sign types;
 - Temporary window signs
 - Street name advertisements
 - Flat signs
 - Projecting signs
 - Verandah, balcony, canopy and under awning signs
 - Window signs

Signs incorporated in the fabric of a building and illuminated signs allowed within restricted areas at signalized street corners as indicated in section L2 Figure 2 shall have a clear height of at least 6m if such sign contain the colors red, green or amber.

J6 ILLUMINATION

- J6.1. The following maximum luminance levels per square meter are applicable for all classes of advertisements where illumination is permitted:**

Illuminated area	Max. luminance
Less than 0,5m ²	1 000 candela/m ²
0,5m ² < 2m ²	800 candela/m ²
2m ² < 10m ²	600 candela/m ²
10m ² or more	400 candela/m ²

- J6.2. The light source emanating from floodlights shall not be visible to traffic traveling in either direction.**

- J6.3. Floodlighting shall be positioned to ensure effective distribution and minimize light wastage of “spill”.**

- J6.4. In respect of urban freeways, irrespective of the area of control, the under mentioned signs may not be illuminated in any way unless the freeway is lit by overhead lighting over the full distance within which the advertising sign is visible from the freeway.**

Super billboards

Custom-made billboards

Large billboard

Small billboards and tower structures

Suburban ads

Temporary advertisements

Product replicas and three-dimensional signs

Flat signs

Signs painted on walls and roofs

Signs incorporated in the fabric of a building

Signs on towers, bridges and pylons

Advertisements on construction site boundary walls and fences

Aerial

Trailer advertising

J7 AREAS OF CONTROL

J7.1. MAXIMUM CONTROL

a. Natural Landscape

National Parks

Game reserves

Nature reserves

Marine reserves

Wilderness areas

Extensive agriculture

Scenic corridors

Scenic landscapes

b. Rural Landscape

Intensive agriculture
Rural smallholdings
Subsistence agriculture

c. Urban Landscape

Conservation areas and natural features
Passive recreation areas
Scenic features and areas
Historical and architectural features and areas
Low density residential
Gateways

Visuals zones along urban freeways, unless the responsible roads authority, after an EIA process, identifies areas along such freeways, in which relaxation may be allowed.

J7.2 PARTIAL CONTROL

a. Urban Landscape

High density residential
Medium density residential
Residential with office and commercial encroachment
Low density, lower income suburbs
Commercial enclaves in residential areas
Commercial ribbon development
Educational institutions
Sports fields and stadiums
Commercial squares
Institutional/government
Urban smallholdings

J7.3 MINIMUM CONTROL

a. Urban Landscape

Central commercial districts
Industrial areas or industrial parks
Entertainment districts or complexes
Transport nodes

SECTION K SUMMARY OF SIGN TYPES

K1 CLASS ONE: BILLBOARDS AND OTHER HIGH IMPACT FREE STANDING SIGNS

K1.1. SUPER BILLBOARDS

a. Description

- i) This class consist of massive electronic billboards between 40m² and 81m² in size

b. Advertising opportunity

- i) Urban areas of minimum control.

c. Performance standards

- i) Shape, size and height
 - aa) Any sign permitted by this class shall not exceed a maximum size or 81m² and a maximum height of 25m
 - ii) Position
 - aa) Signs shall be displayed perpendicular to the direction of oncoming traffic. A minimum distance of 5km between signs on the same side of the road shall be maintained.
 - bb) No billboard in this class shall be erected within a radius of 200m from the center of an intersection on a arterial road or within a radius of 100m from the center of an intersection on any lower order road in such manner as to be oriented towards such an intersection.
 - cc) See also general conditions J5.1 (a) – J5-1 (c)
 - iii) Illumination and animation are integral to this sign type.

d. Safety

- i) General safety conditions J2.1 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K1.2. CUSTOM MADE BILLBOARDS

a. Description

- i) This class consist of custom-made billboards between 8m² and 81m² in size which feature effects such as internal illumination, specialist character cut-outs and three dimensional presentations.

b. Advertising opportunity

- i) Urban areas of minimum control

c. Performance standards

- i) Shape, size and height.
 - aa) Any sign permitted by this class shall not exceed a maximum size of 81m² and a maximum height of 7,5m. The clear height of the advertising structure shall not be less than 2,4m.
- ii) Position
 - aa) No more than one sign shall be allowed on any site.
 - bb) An advertisement consisting of a single board shall be displayed perpendicular to or at an angle of 30° to the direction of oncoming traffic.
 - cc) No billboard shall be allowed within a radius of 100m from the center of an intersection on an arterial road and within a radius of 50m from the center of an intersection on any lower order road.
 - dd) See also general conditions J5.1 (a) – J5.1 (c)
- iii) Color and texture
 - aa) Signs erected in the vicinity of an signalized intersection shall not display the colors red, amber or green.
- iv) Illumination and animation
 - aa) Internal and external illumination are allowed, but no animation shall be allowed.
 - bb) Maximum luminance levels allowed:

Illuminated area	Maximum luminance
<0,5m ²	1 000 candela / m ²
0,5 <2m ²	800 candela / m ²
2m ² < 10m ²	600 candela / m ²
> 10m ²	400 candela / m ²

- cc) The light source emanating from floodlights shall not be visible to traffic traveling in either direction. Floodlighting shall be positioned to ensure effective distribution and minimize light wastage or “spill”.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K1.3 LARGE BILLBOARDS

a. Description

- i) The class consists of billboards from 18m² to 36m² in size.

b. Advertising opportunity

- i) Urban areas of minimum control.

c. Performance standards

- i) Shape, size and height.
 - aa) Any sign permitted by this class shall not exceed a maximum size of 36m² and a maximum height of 7.5m. The clear height of the advertising structure shall not be less than 2.4m.
 - ii) Position
 - aa) No more than one sign shall be allowed per site.
 - bb) An advertisement consisting of a single board shall be displayed perpendicular to or at an angle of 30° to the direction of oncoming traffic.
 - cc) In the case of two billboards joined together, the advertisement shall be displayed with the axis of symmetry perpendicular with the direction of oncoming traffic.
 - dd) No billboards shall be permitted within a radius of 100m from the center of an intersection on an arterial road and within 50m from the center of an intersection of any lower order road.
 - ee) See also general conditions J5.1 (a) (b) (c)
 - iii) Color and texture

aa) No signs erected in the vicinity of a signalized intersection shall have the color red, amber or green if such colors will constitute a road safety hazard.

iv) Illumination and animation

aa) External illumination is permitted provided such illumination does not constitute a road safety hazard or cause undue disturbance (For internal illumination and animation of the same size of billboards, see class one K1-2)

d. Safety

i) General safety conditions listed under section J2 apply.

e. Design and construction

i) General design and construction conditions listed under section J3 apply.

f. Maintenance

i) General maintenance conditions listed under section J4 apply.

K1.4 SMALL BILLBOARDS AND TOWER STRUCTURES

a. Description

i) This class consist of small billboards and tower structures which shall be used only for general and non-locality-bound advertisements on products, activities and services and in parking areas of shopping centers and at important transport nodes such as railway stations, bus stations and airports.

ii) Tower structures may also be used as focal points in larger pedestrian areas.

iii) Small billboards and tower structures may refer indirectly to products, activities or services available at a particular shopping center or transport node.

iv) Small billboards may range in size and format 3m x 2m and 3m x 1,5m.

v) Guard towers are tower shaped advertising structures comprising four 2,5m x 1,5m, 3m x 1,5m or 4m x 1m panels.

vi) "Super trilaterals" are pole mounted, three sided units carrying three 4m x 1m panels.

b. Advertising opportunity

i) Urban areas of minimum and partial control.

c. Performance standards

- i) Shape, size and height.
 - aa) Any billboard permitted by this class shall not exceed a maximum size of 6m² and a maximum height of 3,5m and shall have a clear height of not less than 2,4m.
 - bb) No panel or board on a tower structure shall have a maximum size of 4,5m².
 - cc) The clear height of a tower structure shall not be less than 2,4m, while the maximum height of such a structure shall not be more than 5m.
- ii) Position
 - aa) Signs in this class shall be “internally orientated” and shall not be aimed at the road user outside the shopping center or transport node.
- iii) Illumination and animation
 - aa) Illumination or animation are permitted provided such illumination or animation does not constitute a road safety hazard or cause undue disturbance.

d. Safety

- i) General safety conditions listed under section J2 apply.

e. Design and construction

- i) General design and construction conditions listed under section J3 apply.

f. Maintenance

- i) General maintenance and construction conditions listed under section J4 apply.

K2 CLASS TWO: POSTERS AND GENERAL SIGNS

K2.1 LARGE POSTERS AND ADVERTISING ON STREET FURNITURE

a. Description

- i) This class consists of self-supporting posters and advertising on street furniture.

b. Advertising opportunity

- i) Urban areas of maximum and partial control.

c. Performance standards

- i) Shape, size and height.
 - aa) Poster signs and advertisements on street furniture shall not exceed 2,20m² in area and a maximum height of 3m.
- ii) Position
 - aa) K2.1 Class two signs are permitted within all urban road reserves other than freeways and limited used areas along freeways.
 - bb) Any poster sign shall not extend nearer than 1 800mm from the vertical line of the carriageway edge or extended nearer than 300mm to the vertical line of the kerb of an cycle path, foot path or sidewalk.
 - cc) Poster signs aimed at the road user shall not be less than 120m apart.
- iii) Color and texture
 - aa) Signs in the vicinity of signalized intersections shall not display the colors red, amber or green.
- iv) Illumination and animation
 - aa) Illumination and animation shall not be permitted in urban areas of maximum control, but are permissible in areas of partial and minimum control.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K2.2 BANNERS AND FLAGS

a. Description

- i) This class consist of advertisements in the form of banners and flags.
- ii) Flags are attached to a single flagstaff projecting vertically from premises or projecting vertically, horizontally or at an angle from a building. Banners may be attached to buildings or to special streetscaping structures provided for this purpose.
- iii) Banners and flags shall be used only for the following purposes:
- aa) Advertising functions and events conducted for religious educational, social, welfare, animal welfare, sporting, civic or cultural purpose, or functions or events relating to municipal, provincial or parliamentary elections or referenda.
- bb) Displaying the name, corporate symbol and nature of enterprises.
- cc) Streetscaping urban areas such as pedestrian malls and gateways.
- iv) Only locality-bound banners and flags shall be used for advertising functions, events and enterprises, except when incorporated in a streetscaping project.
- v) Banners and flags shall not be used for advertising sales promotions or commercial products or events.
- vi) National flags of any country are excluded from this class and may therefore be displayed in all areas of control provided they do not carry any advertisement or subject matter additional to the design of the flag or flagstaff.
- vii) Banners and flags carried through the streets as a part of a procession are not included in this class.

b. Advertising opportunity

- i) This class of advertisement shall not be permitted in natural areas of maximum control.
- ii) The display of banners and flags is permitted in rural and urban areas of maximum control (specific consent), urban areas of partial control (specific consent) and urban areas of minimum control (special consent).
- iii) Specific consent shall be also be needed in urban areas of minimum control to display flags and banners for the purpose of streetscaping.

c. Performance standards

- i) Shape, size and height.
 - aa) Urban and rural areas of maximum control:
 - aa1) Only ten banners or flags per event, enterprise or function shall be permitted.
 - bb) Urban areas of partial and minimum control:
 - bb1) Only fifteen banners or flags per event, enterprise or function shall be permitted.
 - cc) Larger shopping centers: (exceeds 5000m²)
 - cc1) A maximum of only twenty banners or flags shall be permitted.
 - dd) No banners or flag shall be larger than 5m² in rural and urban areas of maximum control and not larger than 6m² urban areas of partial and minimum control, while the total sign area per event, function or enterprise shall not exceed 7m² in areas of maximum control and 12m² in areas of partial and minimum control.
 - ee) No character or symbol on a flag or banner shall be more than 0.75m in height.
- ii) Position
 - aa) Every banner or flag shall be attached to or suspended between poles or other supports on the site or against the building where the function or event is to be held or where the enterprise is located or on such other site as may allowed.
 - bb) Banners and flags are permitted within all urban road reserves other than freeways.
 - cc) See general conditions J5.1 (a) and (b), J5.1 (c) (iv) and (d)
- iii) Color and texture
 - aa) Banners attached to buildings in urban areas of maximum control shall blend such buildings.
- iv) Illumination or animation
 - aa) No illumination or animation of banners and flags shall be permitted.

d. Safety

- i) Every banner or flag shall be attached so as not to interfere with or constitute a danger to passing vehicle or pedestrian traffic.
- ii) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.
- ii) Banners and flags used for streetscaping shall form a harmonious and well-designed part of the total streetscape.

f. Maintenance

- i) No advertisement shall be displayed for more than two weeks before the date of the function or event advertised and no such advertisement shall be permitted to remain in position for more than three days after the conclusion of such function or event.
- ii) See general conditions under J4.

K2.3 SUBURBAN ADS**a. Description**

- i) This class consists of pole mounted location signs (road traffic signs – GL2) at entrances to suburbs carrying an advertising sign beneath the suburb name.

b. Advertising opportunity

- i) 'Suburban ads' shall be permitted only in urban areas of maximum, partial and minimum control and shall require specific consent in all instances.

c. Performance standards

- i) Shape, size and height
 - aa) Shall be rectangular, 0,4m x equal length of the suburb name sign. The advertisement shall be smaller and less conspicuous than the suburb name sign.
- ii) Position
 - aa) Suburban ads are permitted within all urban road reserves other than freeways (General conditions J5.1 (c) (iv).
 - bb) See general conditions J5.1 (a) and J5.1 (d).
- iii) Color and texture
 - aa) No colors that may cause confusion with road traffic signs shall be used.
 - bb) The background of the advertising sign shall not be retroreflective or fluorescent.
- iv) Illumination and animation
 - aa) No illumination and animation shall be permitted.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K2.4 TEMPORARY ADVERTISEMENTS

K2.4.1 ESTATE AGENTS BOARDS

a. Description

- i) This class consist of signs which are temporarily displayed to advertise the fact that land, premises, development or any other form of real estate is for sale or to let.
- ii) All signs in this class shall contain only the words “for sale”, “to let”, “show house” or “sold”, and the name, logo, address and telephone number of the selling or letting agent.

b. Advertising opportunity

- i) Estate agents boards may be permitted in all areas of control and are subject to deemed consent in all areas.

c. Performance standards

- i) Shape, size and height
 - aa) Only one sign per estate agent shall be allowed while not more than six estate agents shall display their signs simultaneously on the same premises.
 - bb) A sign may consist of a single board or two duplicate boards joined at an angle of 120°.
 - cc) The maximum size of estate agents boards shall be as follows:
 - cc1) Areas of maximum and partial control
Residential: 0,25m² for single boards or a total area of 0,50² for two joined boards.
 - cc2) Agricultural or commercial (including centers or economic activity outside urban areas): 2m² for single boards or 2,3m² in total for two joined boards.

- cc3) Areas of minimum control
2,8m² for single boards or 3,2m² in total for two joined boards.
- ii) Position
 - aa) The signs shall be placed at or fixed to the building concerned, or attached to the boundary fence of the premises concerned, or displayed within the boundaries of such premises, or displayed on the sidewalks to a maximum of 1 meter away from the boundaries of such premises.
 - bb) Signs displaying on a road island or median be situated in the center of the island on either side. (Other general location conditions under J5 also apply).
 - cc) No sign shall project at any point more than 1.3m from the wall of the building or structure to which it is affixed.
- iii) Color and texture
 - aa) No limitations.
- iv) Illumination and animation
 - aa) Illumination or animation of this sign type shall not be allowed.
- d. Safety**
 - i) General safety conditions J2 apply.
- e. Design and construction**
 - i) General design and construction conditions J3.1 (a) – J3.3. (b) and J3.5 (a) apply
- f. Maintenance**
 - i) All boards shall be removed not later than 3 days after completion of the sale or granting of the tenancy.
 - ii) General maintenance conditions J4 apply.
- g. Other Considerations**
 - i) Posters or advertising signs advertising show houses on Saturday/Sunday shall be displayed from Friday 13:00 until Monday 12:00 and from 13:00 on the day before a public holiday/weekday ; should the public holiday/show day be on a Monday, from 13:00 on the previous Friday; should the public holiday/show day be on a Friday, till 13:00 on the following Monday.
 - ii) Posters or advertising signs for show houses shall not be displayed in the central business district.

- iii) Posters or advertising signs advertising show houses which are facing approaching traffic shall not be displayed closer than 30m from any street intersection.
- iv) A maximum of 60 posters or advertising signs per estate agency advertising show houses shall be displayed at any one time over weekends and on public holidays, and a maximum of 20 posters or advertising signs per estate agency on normal weekdays.

K2.4.2 SALE OF GOODS OR LIVESTOCK (AUCTION SALES)

a. Description

- i) This class consists of signs announcing the sale of goods or livestock on land or on premises not normally used for commercial purposes. It may include auction sales of furniture and other household goods on residential premises or an auction of livestock or game on a farm.

b. Advertising opportunity

- i) Signs in this subclass may be displayed with deemed consent in all areas of control.

c. Performance standards

- i) Shape, size and height
 - aa) The maximum size shall be as follows:
 - aa1) Areas of maximum and partial control: 2m².
 - aa2) Areas of minimum control: 2,8m²
 - bb) No part of any sign shall be higher than 3 meters above the ground.
- ii) Position
 - aa) A sign announcing the sale of goods or livestock shall be displayed only on the premises or property where the advertised sale is to be held and on the steel frames provide therefore by the Council.
 - bb) See general condition J5.1 (d).
- iii) Color and texture
 - aa) No limitations.
- iv) Illumination and animation
 - aa) Illumination or animation of this type shall not be allowed.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3.1 (b), J3.1 (d), J3.1 (i) and J3.5 (a) apply.

f. Maintenance

- i) Signs shall be removed not later than 3 days after an auction or sale.

K2.4.3 PAVEMENT POSTERS AND NOTICES

a. Description

- i) This class consist of temporary signs on holders which shall fit on or on structures which are provided by the Council within the road reserve for advertising purposes.
- ii) The display of temporary posters for parliamentary or municipal election campaigns shall only be attached to electrical light standards within the road reserve.

b. Advertisement opportunity

- i) Signs in this class shall be limited to urban areas of partial and minimum control. Specific consent shall be required in both cases.

c. Performance standard

- i) Posters for election campaigns shall be limited to one poster per candidate per post or standard with a maximum of four posters per post or standard.
- ii) The number of all other posters shall be limited to a maximum of twelve holders per person or body.
- iii) The name of the organization, the date of the function and the venue shall appear on the poster in letters not smaller than 50mm in height.
- iv) Shape, size and height
- aa) The posters shall not exceed 0,55m² in size. Posters shall be a minimum of 2 meters below any light fixture.
- v) Position

- aa) Posters shall be restricted to electric light standards or any other structure which is provided for the express purpose of posting or affixing posters and notices.
- bb) No posters shall be erected on power line standards, road traffic signs and signals, walls, columns and posts of verandas and balconies, electricity boxes, trees or bridges.
- cc) Posters shall not cover any municipal markings or painted stripes on lampposts.
- dd) General conditions J5.1 (a) and J5.1 (d) apply.

iii) Color and texture

aa) No limitations

iv) Illuminations and animation

aa) Illumination or animation of this class of sign shall not be permitted.

d. Safety

i) General safety conditions J2 apply.

e. Design and construction

i) Posters shall be fixed to electric light standards and fixed receptacles by means of a suitable cord.

ii) No metal clamps or wire shall be used.

iii) No steel or aluminium ladders shall be placed against the standards on which the posters are to be erected.

f. Maintenance

i) Posters, with the exemption of parliamentary or municipal election or referendum posters, shall be erected only 14 days prior to the event.

ii) All posters, backing boards and cord or string shall be removed within 3 days of the passing of the event.

iii) No posters relating to a parliamentary or municipal election or referendum shall be displayed for longer than the period extended from the beginning of the date of proclamation in the Government Gazette of an upcoming referendum or election to the end of the tenth day after the date of such election or referendum.

iv) General maintenance condition J4 apply.

g. Other considerations

i) Every poster and notice for which permission is granted, with the exception of election campaign posters, shall be stamped with the local authority's stamp

or marked with a municipal sticker and only signs so stamped or marked shall be displayed.

- ii) No poster or other advertisement shall be placed in a street or other public place unless the appropriate sums determined by special resolution in terms of section 80B of the Local Government Ordinance, 1939 has been paid to the Council.
- aa) Every deposit paid shall be refunded when all the posters or other advertisements to which the deposit relates, have been removed to the satisfaction of the Council.
- bb) Any person who, having displayed caused to be displayed any advertisement, fails to remove it or cause it to be removed within the periods prescribed shall be guilty of an offence and shall, in addition to any penalty imposed upon him, forfeit the deposit relating to it or such proportionate part of that deposit as the Council shall access having regard to the number of posters of advertisements not removed.
- cc) The Council shall be entitled, without giving notice to anyone, itself to remove and destroy any poster or advertisement displayed without its permission having been obtained or in contravention of any provision of this section of which has not been removed within the period specified of which constitutes in any respect a contravention of the provisions of this section and the person who displayed, any posters or advertisement or caused permitted of suffered it to be displayed shall be liable to refund to the Council the cost to be assessed and deducted by the Council from the deposit made, of the said removal and destruction and in addition shall be guilty of an offence.

K2.4.4 PROJECT BOARDS

a. Description

- i) This class consists of signs displaying the involvement of contractors and consultants in minor or major construction projects or alterations to existing structures or facilities.
- ii) The sign shall describe only the building or structure being erected or other work or activity being carried out during the duration of the project, and the names of the contractors or consultants concerned in such work or activity. The branches of the industry or the professions of the contractors or consultants may be listed.
- iii) Also included are signs describing the type of development being carried out on a site and giving details such as the type of accommodation being provided, floor space available and the name, address and telephone number of the developer or his agent.

b. Advertisement opportunity

- i) In all areas of control

c. Performance standards

- i) Shape, size and height
 - aa) Project boards shall not exceed 1,5m² per consultant or contractor, whether displayed as part of a combined project board or individually.
 - bb) Combined project boards shall not exceed 9m² in total.
 - cc) Individual or single boards shall be displayed only if no other consultants or contractors are involved or if a combined project board has already been erected.
 - dd) Signs describing the type of development shall not exceed 3m in height, and shall not exceed 4,5m² in size in areas of maximum control and 6m² in all other areas of control.
- ii) Position
 - aa) Only one advertisement per contractor or consultant shall be permitted per street frontage of a site, while in natural areas, only one advertisement per contractor or consultant per project shall be allowed.
 - bb) In all cases only one sign describing the type of development shall be allowed per premises.
 - cc) Project boards may be positioned within road reserves other than freeways, but only next to a development site if sufficient space is not available on the actual site.
 - dd) Project boards concerning road construction may be positioned in any road reserve, including a freeway (General conditions J5.1 (b) (ii) and J5.1 (b) (iii)).
 - ee) See also general condition J5.1 (a)
- iii) Color and texture
 - aa) No limitations
- iv) Illumination and animation
 - aa) The advertisement shall not be illuminated or animated.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply

f. Maintenance

- i) Project boards shall be displayed only during the period when the construction works are actually taking place on the site.
- ii) General maintenance conditions J4 apply.

2.4.5 TEMPORARY WINDOW SIGNS

a. Description

- i) This class consist of signs which are temporarily painted on or attached to the window-glass of a building used for commercial, entertainment, office or industrial purposes.
- ii) These signs are used mainly for sales promotions and other advertisements, which are aimed at attracting the attention of both road users and pedestrians.
- iii) Non locality bound products; activities and services may also be included in this class.

b. Advertisement opportunity

- i) Permitted in all areas of control, but shall be displayed only on ground-floor windows.

c. Performance standards

- i) Shape, size and height
 - aa) The total area of all temporary signs which are painted on or attached to the windows of a specific enterprise shall not exceed 10% of the total ground-floor window area of such an enterprise in an urban and natural area of maximum control; 25% in a rural area of maximum control and an urban area of partial control, and 50% in an urban area of minimum control.
- ii) Position
 - aa) Signs shall be limited to ground floor windows.
- iii) Color and texture
 - aa) No limitations
- iv) Illumination and animation
 - aa) In urban and natural areas of maximum control no internally – illuminated signs inside a building shall be visible from outside the building.
 - bb) Illumination shall comply with section J6.

d. Safety

- i) General safety conditions J2.1 (a) – J2.1 (c), J2.1 (e), J2.1 (g), J2.2 (a) and J2.2 (c) apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

K2.5 STREET NAME ADVERTISEMENT

a. Description

- i) This sign class consists of pole-mounted, double sided, internally illuminated advertisements displayed in combination with street name signs in the urban environment.

b. Advertisement opportunity

- i) Urban areas of minimum and partial control.

c. Performance standards

- i) Shape, size and height.

aa) The advertising and street name section shall be rectangular in shape. The street name section shall be below the advertising section but not closer than 200mm from the advertising section and not closer than 2,1m to the ground.

bb) the maximum horizontal dimensions of the advertising section of the sign may range between 0,8m and 1,0m and 1,2m as long as the advertising space shall not exceed 1,0m².

ii) Position

aa) Street names advertisements shall be erected only at intersections with a maximum of two illuminated signs per intersection.

bb) this type of sign is therefore allowed within urban road reserves other than freeways and on road medians. (General conditions J5.1 (a) and J5.1 (c) (v).

iii) Color and texture

aa) Static illuminations is allowed on condition that the colors red, amber and green shall not be permitted at signalized traffic intersections.

bb) the street name shall be in black letters on a white background.

iv) Illumination and animation

aa) Internal illumination of both sections of the sign is permitted with the proviso that the degree of illumination intensity shall be equal for both parts of the sign. Illumination shall comply with section J6.

bb) No forms of animation shall be permitted.

cc) The sign shall not flash.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K2.6 NEIGHBORHOOD WATCH AND SIMILAR SCHEMES**a. Description**

- i) This class consist of outdoor signs for neighborhood watch, farm watch and similar watch schemes indicating that a watch scheme is in operation in the area.
- ii) It also makes provision for signs containing the name, address and telephone number of a security company contracted to protect the premises on which the sign is displayed.

b. Advertisement opportunity

- i) All areas of control.

c. Performance standards

- i) Shape, size and height.
 - aa) Signs shall not exceed 0,35m² in area nor a height of 3,0 meters above ground level, with the exception of farm watch signs which shall not exceed 1,5m².
- ii) Position
 - aa) In urban areas only one sign per street boundary of a stand or subdivision shall be permitted and such sign shall be firmly affixed to the building, boundary wall, fence or gates on the street frontage or shall be displayed within the boundaries of the stand.
 - bb) Farm watch signs may be displayed at the junction or intersection of a public road and private access road or at the entrance to an individual farm. Only one sign per farm shall be allowed.
 - cc) A neighborhood or farm watch sign may be erected within a road reserve other than freeways at the point where the watch area is entered. However, such signs shall not be positioned on a road island or road median or inside a restricted area at street corners as indicated on figure L2.
 - dd) See general conditions J5.1 (a) and J5.1 (d).

- iii) Color and texture
- aa) No limitations to color and texture are imposed.
- iv) Illumination and animation
- aa) Illumination or animation shall not be permitted.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

g. Other considerations

- i) Signs shall refer only to the existence and operation of a commercial security service, burglar alarm system or neighborhood watch or similar system of scheme.

K2.7 PRODUCT REPLICAS AND THREE-DIMENSIONAL SIGNS

a. Description

- i) This class consist of product replicas and other three-dimensional devices used for the purpose of advertising and may be free-standing or attached to a building. This sign type shall be associated only with shopping centers or other commercial areas or with entertainment or industrial areas.

b. Advertising opportunity

- i) this type of sign shall be permitted only in urban areas of partial control and urban areas of minimum control and shall be provided only for commercial, entertainment and industrial land uses.

c. Performance standards

- i) Shape, size and height
- aa) Individual signs shall not exceed a vertical dimension of 1,5m and a diameter of 1m in areas of partial control and a vertical dimension of 2m and a diameter of 1,3m in areas of minimum control.

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- bb) Signs attached to buildings or displayed on individual premises shall be limited to one sign per enterprise.
- cc) The highest point of any free-standing sign above ground level shall not exceed 3m in areas of partial control and 4m in areas of minimum control.

ii) Position

- aa) Signs attached to buildings shall not be displayed above the bottom edge of the second floor window and shall not extend above the level of the underside of the eaves or gutter or any building.
- bb) No signs shall be placed in front of or obstruct the view from any window or any other external opening of any building.
- cc) The above conditions on position do not apply to entertainment districts.
- dd) General conditions with regard to position 10.5 apply.

iii) Color and texture

- aa) No limitations

iv) Illumination and animation

- aa) Illumination or animation may be permitted.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) Product replicas shall not dominate prominent architectural features of any building with the exception of buildings in entertainment districts.
- ii) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K3 CLASS THREE: SIGNS ON BUILDINGS, STRUCTURES AND PREMISES

K3.1 SKY SIGNS

a. Description

- i) This class consists of very large signs between 75m² and 300m² on top of skyscrapers in metropolitan areas. It may also include any sign consisting of a single line of freestanding, individual, cutout, silhouetted letters, symbols or emblems. Sky signs can be important landmarks in larger urban centers.

b. Advertisement opportunity

- i) Areas of partial and minimum control.

c. Performance standards

- i) Shape, size and height.
 - aa) Any sign permitted by this class shall not exceed a maximum size of 300m².
- ii) Position
 - aa) A sky sign shall not project in front of a main wall of a host building so as to extend beyond the roof of such a building in any direction.
 - bb) A sky sign shall not obstruct the view from any other building.
- iii) Color and texture
 - aa) No limitations
- iv) Illumination and animation
 - aa) Illumination shall comply with section J6.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.
- ii) All sky signs shall be designed by a structural engineer.

f. Maintenance

- i) General maintenance conditions J4 apply.

K3.2 ROOF SIGNS

a. Description

- i) These class consists of signs which are fixed to the roofs of buildings lower than 15 floors and used or partly used for commercial, office, industrial or entertainment purposes.
- ii) Signs fixed to roofs of verandas or balconies shall not be included in this class.
- iii) Roof signs may also include any sign consisting of a single line of free-standing, individual, cut-out, silhouetted letters, symbols or emblems.

b. Advertisement opportunity

- i) Urban areas of partial and minimum control.
- ii) Only locality bound signs shall be permitted.

c. Performance standards

- i) Shape, size and height.
- aa) The sign shall not be so fixed that the bottom of the sign is more than 120mm above the nearest portion of the roof beneath it.
- bb) A roof sign shall be constructed in a straight line, except in the case of a V-construction. In the case of a V-construction, the two sides forming the sides of the V shall be of equal length. Furthermore, the distance between the sides at the open end (furthest from the apex of the V) shall not exceed the length of the sides.
- cc) A roof sign shall not exceed in size set out below:

Height of sign above ground	Maximum area of sign
< 6m	2m ²
6m < 9m	4m ²
12m < 12m	8m ²
12m < 18m	12m ²
18 +	18m ²

Note: In the case of a V-construction roof sign the above areas shall apply separately to the two vertical faces of the side forming the V.

- dd) The sign shall not exceed 300mm in thickness, except in the case of a V-construction sign.

- ee) Only one sign per building shall be allowed.
- ii) Position
 - aa) A roof sign shall not project in front of a main wall of a building so as to extend the roof of such a building in any direction.
 - bb) In areas of partial control, roof signs shall be placed well below the ridges of pitched roofs so as not to form part of the skyline of such buildings.
- iii) Color and texture
 - aa) No limitations
- iv) Illumination and animation
 - aa) Illumination to comply with section J6.

d. Safety

- i) General safety conditions in section J2 apply.

e. Design and construction

- i) General design and construction conditions in section J3 apply.

f. Maintenance

- i) General maintenance conditions in section J4 apply.

K3.3 FLAT SIGNS

a. Description

- i) This class consists of signs which are affixed to any external or main wall of a building used for commercial, office, industrial or entertainment purposes, excluding a parapet wall, balustrade or railing of a veranda or balcony of such a building.
- ii) Such signs shall at no point project more than 300mm from the surface of the main wall.
- iii) A flat sign may consist of a panel/sheet or of individual numbers, letters or symbols.

b. Advertisement opportunity

- i) Flat signs are allowed in urban areas or minimum, partial and maximum control and at centers of economic activity in rural and natural areas or maximum control

but shall be limited to buildings utilized for commercial, office, industrial or entertainment purposes and larger accommodation facilities.

- ii) This sign type shall not be applicable to buildings used for residential purposes or for community services or community institutions, small enterprises and practices on residential premises, or small scale residential-oriented accommodation, which are provided for under class K3.11.
- iii) Only locality-bound flat signs shall be allowed in areas of maximum control (natural, rural and urban).
- c. Performance standards
 - i) Shape, size and height
 - aa) In areas of minimum and partial control flat signs may be allowed rather freely at ground and first floor level in accordance with the commercial, industrial or entertainment character of such areas. Necessary control shall be applied with regard to non-locality-bound flat signs and flat signs above first-floor level.
 - bb) The maximum sizes for flat signs shall be as follows:
 - bb1) Locality-bound flat signs
 - bb1.1 The total flat sign area for any enterprise shall not exceed 20% of a specific ground floor façade of such an enterprise in areas of maximum control and 30% in areas of partial and minimum control.
 - bb1.2 In the case of shopping centers, wall units on which flat signs are displayed shall not exceed 30% of a specific façade of the shopping center (excluding office levels).
 - bb2) Non-locality-bound flat signs.
 - bb2.1 No non-locality-bound flat sign shall exceed 72m². the actual size of such a sign will depend on the size of the specific side wall and on factors such as the character of the building and the streetscape as a whole.
 - cc) The maximum projection of any part of a flat sign over footway or ground level shall be 75mm where such sign is less than 2,4m above the sidewalk or ground level immediately below such sign and 300mm where such sign is more than 2,4m above such footway or ground level.
 - dd) No more than one flat sign per enterprise shall be allowed in areas of maximum control and no more than two flat signs per enterprise in areas or partial and minimum control.
 - ee) No more than one non-locality-bound flat sign per wall shall be allowed.
 - ii) Position
 - aa) No flat sign shall cover a window or any other external opening of a building or obstruct the view from such an opening.
 - bb) A flat sign shall not extend above the top or beyond either end of a wall.
 - cc) A flat sign shall be attached only to a flat wall surface.
 - dd) Non-locality-bound signs shall be attached only on the side and back walls of buildings which do not fulfill the function of a building façade.

- ee) Locality-bound signs may be attached to the front, side and back walls of a building façade.
- ff) Locality-bound flat signs shall not be displayed above the lower edge of visible second-floor window in a specific building façade. Locality-bound flat signs for the following functions may be excluded from this condition:
 - Banks and financial institutions
 - Larger apartment stores
 - Larger hotels
 - Larger industries
 - Government institutions
 - Building names
 - Shopping centers

The above conditions on position do not apply to entertainment areas.
- gg) See general condition J5.1 (d) with regard to illuminated signs within a restricted area on street corners.

iii) Color and texture

aa) No limitations.

iv) Illumination and animation

aa) No limitation over and above those listed in J6.

d. Safety

i) General safety conditions J2 apply.

e. Design and construction

i) Wall units to display flat signs at shopping centers shall, be designed in such way as to form a structural and architectural whole with such buildings.

ii) General design and construction conditions J3 apply.

f. Maintenance

i) General maintenance conditions J4 apply.

K3.4 PROJECTING SIGNS

a. Description

i) This class consists of signs which is affixed to an external or main wall of a building used for commercial, office, industrial or entertainment purposes and which projects more than 300mm from the surface of the main wall and which is affixed at right angles to the street line.

b. Advertisement opportunity

- i) Projecting signs will be allowed in urban areas of minimum, partial and maximum control and at centers of economic activity in natural and rural areas of maximum control.
- ii) This sign type shall not be applicable to buildings used for residential purposes or for community services of community institutions, small enterprises and practices on residential premises, or small-scale residential-oriented accommodation. These are provided for in class K3.11.
- iii) Only locality-bound projecting signs shall be allowed in all areas with the exception of entertainment areas.

c. Performance standards

- i) Shape, size and height
 - aa) A projecting sign shall not be fixed at a clear height of less than 2,4m or nor exceed 300mm in thickness.
 - bb) The maximum size and dimensions of projecting signs shall be as follows:

AREAS OF MAXIMUM CONTROL		
	Clear height of sign	
	Below 6m	Above 6m
Maximum size	1,2m ²	4,0m ²
Maximum horizontal dimension	1,0m	1,5m
Maximum vertical dimension	1,5m	3,0m

AREAS OF PARTIAL AND MINIMUM CONTROL		
	Clear height of sign	
	Below 6m	Above 6m
Maximum size	2,4m ²	8,0m ²
Maximum horizontal dimension	1,5m	2,0m
Maximum vertical dimension	3,0m	5,0m

- ii) Position
 - aa) In areas of minimum and partial control projecting signs may be allowed rather freely below the lower edge of visible second floor windows in accordance with the commercial, industrial or entertainment character of such areas.
 - bb) Necessary control shall be applied with regard to signs above the lower edge of visible second floor windows.

- cc) Projecting signs above the lower edge of visible second floor windows shall be limited to the following functions:
- Banks and financial institutions
 - Larger apartment stores
 - Larger hotels
 - Larger industries
 - Government institutions
 - Building names
 - Shopping centers

Entertainment areas are exempt from this rule.

- dd) A projecting sign shall not be fixed otherwise than at right angles to the street line.
- ee) A projecting sign shall not extend beyond the top of the main wall to which it is affixed or above the level of the top of any parapet wall, or above the level of the underside of the eaves or gutter of a building from which the sign projects.
- ff) Projecting signs may be suspended above sidewalks and therefore above urban road reserves (see general condition J5.1 (c) (iv)).
- gg) A sign with a clear height of less than 6m shall not project at any point more than 1 800mm from the surface of the main wall to which it is affixed, or more than one half of the width of the sidewalk immediately below such sign, whichever is the smaller dimension.
- hh) The sign shall not be fixed in any way other than the top and the bottom of the sign being in the same vertical plane.
- ii) See general condition J5.1 (d) with regard to illuminated signs within a restricted area on street corners.
- iii) Color and texture
- aa) No limitations
- iv) Illumination and animation
- aa) Illumination shall comply with section J6.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) Signs supports shall, be neatly constructed as an integral part of the design or otherwise it shall be concealed from view.

f. Maintenance

- i) General maintenance conditions J4 apply.

K3.5 VERANDA, BALCONY, CANOPY AND UNDERAWNING SIGNS

a. Description

- i) This class consists of:
 - aa) Signs affixed flat onto or painted on a parapet wall, balustrade or railing of a veranda or balcony.
 - bb) Signs affixed flat onto or painted on the fascia of a veranda or beam over veranda columns.
 - cc) Signs affixed flat onto or painted on the fascia of a roof structure without walls such as a roof covering petrol pumps at a filling station.
 - dd) Signs suspended below the roof of a veranda or balcony (under awning signs).
 - ee) Signs placed on top of the roof of a veranda.
 - ff) Signs affixed to or painted on a pillar, column or post supporting a veranda, balcony or a roof structure without walls.
 - gg) Signs painted or printed on the fabric of a canopy or blind.
- i) Only verandas, balconies and canopies which form part of buildings used for commercial, office, industrial or entertainment purposes or roofed structures without walls which are situated on premises used for such purpose shall be of relevance to this class.

b. Advertisement opportunity

- i) This class of sign permitted at centers of economic activity in natural and rural areas of maximum control and in urban areas of maximum, partial and minimum control.

c. Performance standards

- i) Shape, size, height and position
 - aa) the following shall be relevant with regard to signs affixed flat onto or painted on a parapet wall, balustrade or railing of a veranda or balcony; affixed flat onto or painted on the fascia of a veranda or beam over veranda columns or affixed flat onto or painted on a fascia of a roof structure without walls:
 - aa1) No sign shall project at any point more than 100mm from the surface to which it is affixed.
 - aa2) No sign shall exceed a vertical dimension of 750mm and a horizontal dimension of 2400mm.
 - aa3) No sign shall extend above or below or beyond any of the extremities of a parapet wall, balustrade, railing, beam or fascia.
 - aa4) No more than one sign per enterprise façade shall be allowed.
 - aa5) For a enterprise with a façade exceeding 20m in length more than one sign may be allowed but such signs shall be spaced at a minimum of 6m intervals and the sign length (Horizontal dimension) per enterprise façade shall be limited to 4m.
 - bb) Signs on balconies shall not be displayed above the lower edge of any visible second floor window.
 - cc) The following shall be applicable with regard to under awning signs:

- cc1) Signs shall be aimed at pedestrians and shall therefore be fixed at right angles to the street line.
- cc2) A minimum clear height of 2400mm.
- cc3) A maximum horizontal dimension of 2000mm.
- cc4) A maximum sign area of 1m² on each face with a maximum of 2m² in total sign area.
- cc5) No more than one sign per enterprise façade shall be allowed.
- cc6) For enterprise façade exceeding 20m in length more than one sign may be allowed, but such signs shall be spaced at a minimum of 6m intervals and the sign length (horizontal dimension) per enterprise façade shall be limited to 4m.
- dd) The following shall be applicable with regard to signs on top of veranda roofs:
 - dd1) Signs shall be placed on top of veranda roofs only where such a veranda does not have an appropriate parapet wall, balustrade, railing, fascia or beam on which a sign may be affixed.
 - dd2) Signs on adjacent buildings shall be aligned with each other in order to form a straight line.
 - dd3) Signs shall be set parallel to the end of the veranda that faces the street or as near thereto as the configuration of the veranda roof will permit.
 - dd4) Signs shall not exceed beyond the extremities of the veranda roof nor project beyond the rear of any veranda roof gutter.
 - dd5) A sign shall not cover any window or obstruct the view from any such window.
 - dd6) Only one sign per enterprise façade shall be allowed.
 - dd7) Signs shall not exceed a maximum area of 1m².
- ee) The following shall be applicable with regard to supporting columns, pillars or posts:
 - ee1) All signs shall be painted on or affixed flat onto the supporting column, pillar or post. Projecting signs shall be affixed only to columns, pillars or posts supporting a roof over fuel pumps at a filling station or roadside service area and shall not exceed 1,0m² per sign face of 2m² per total sign area.
 - ee2) No sign affixed flat onto a supporting column, pillar or post shall project more than 50mm from the surface to which it is affixed.
 - ee3) No sign affixed flat onto a supporting column, pillar or post shall extend beyond any of the extremities of such column, pillar or post. Signs affixed flat onto non-rectangular supporting structures shall be curved to fit the form of such a structure.
 - ee4) Only one sign per pillar, post or column shall be allowed, including signs projecting from pillars, posts or columns supporting a roof at fuel pumps.
 - ee5) No posters or placards shall be pasted onto any supporting column, pillar or post.
- ff) The following shall be applicable with regard to canopy signs:
 - ff1) The advertisement shall, form an integral part of the canopy or blind without domination of the canopy structure or blind.
 - ff2) Any canopy shall complement the architecture and visual appearance of the building to which it is affixed and shall not dominate such building.

K3.5 SIGNS MAY BE SUSPENDED ABOVE SIDEWALKS AND THEREFORE ABOVE URBAN ROAD RESERVES (SEE GENERAL CONDITIONS J5.1 (c) (iv).).

- ii) Color and texture

- aa) No limitations
- iii) Illumination and animation
- aa) No illumination sign or sign designed to reflect light shall be attached to or displayed on any splayed or rounded corner of a veranda, canopy or balcony at a street intersection, unless the bottom of such sign is a minimum of 6m above the street immediately below.
- bb) See general condition with regard to restricted area on street corners under J5.1 (d).

d. Safety

- i) General safety conditions J2 apply.

e) Design and construction

- i) General design and construction conditions J3 apply.

f) Maintenance

- i) General maintenance conditions J4 apply.

K3.6 SIGNS PAINTED ON WALLS AND ROOFS

a) Description

- i) This class consists of signs painted directly onto the main walls or roof of a building used for commercial, office, and industrial or entertainment purposes. Most signs in this class are painted on the sidewalls or buildings.

b) Advertisement opportunity

- i) In urban areas of partial and minimum control.

c) Performance standards

- i) Shape, size and height
 - aa) Signs painted onto the façade or roof of a building shall not exceed 20% of the ground façade of the enterprise to which such sign pertains.
 - bb) Signs painted onto side or back walls which do not fulfill the function of a building façade shall not exceed 36m².
 - cc) The actual size of such sign will depend on the size of the side or back wall concerned and on factors such as the character and appearance of the building and the streetscape as a whole.
 - dd) No more than one sign per enterprise shall be allowed while no more than one non-locality-bound sign per wall shall be allowed.

- ii) Position
 - aa) Non-locality-bound signs shall be limited to the side or back walls of buildings which do not fulfill the function of building facades.
 - bb) Locality-bound signs are allowed on façade walls, roofs, side walls and back walls.
 - cc) Signs painted onto the façade of a building shall be allowed only at a position below the lower edge of any visible second floor window.
 - dd) General condition J5.1 (d) with regard to restricted areas on street corners applies.
- iii) Color and texture
 - aa) No limitations
- iv) Illumination and animation
 - aa) In urban and natural areas of maximum control no internally illuminated sign inside a building shall be visible from outside the building.
 - bb) Illumination shall comply with section J6.
- d. Safety**
 - i) General safety conditions J2 apply.
- e. Design and construction**
 - i) General design and construction conditions J3 apply.
- f. Maintenance**
 - i) General maintenance conditions J4 apply.

K3.7 WINDOW SIGNS

- a. Description**
 - i) This class consists of signs, which are permanently painted on or attached to the window-glass of a building used for commercial, entertainment, office or industrial purposes.
 - ii) For temporary window signs see class 2 K2.4.5.
- b. Advertisement opportunity**
 - i) In all urban areas of control and at centers of economic activity in natural and rural areas of maximum control but only on ground-floor windows.

c. Performance standards

- i) Shape, size and height
 - aa) The total area of all permanent signs painted on or attached to the window of a specific enterprise shall not exceed;
 - aa1) 10% of the total ground floor window area of such an enterprise in an urban and natural area of maximum control,
 - aa2) 25% of the total ground floor window area of such an enterprise in a rural area of maximum control as well as an urban area of partial control,
 - aa3) 50% of the total ground floor window area of such an enterprise in an urban area of minimum control.
- ii) Position
 - aa) Signs in this class shall not be allowed above ground-floor level.
- iii) Color and texture
 - aa) Colors shall, be in harmony with the rest of the building and the general streetscape in urban areas of maximum control.
 - bb) No limitation in other areas of control.
- iv) Illumination and animation
 - aa) In urban and natural areas of maximum control no internally illuminated sign inside a building shall be visible from outside the building.
 - bb) Illumination shall comply with section J6.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K3.8 SIGNS INCORPORATED IN THE FABRIC OF A BUILDING**a. Description**

- i) This class consists of advertisement incorporated in and forming an integral part of the fabric of a building.
- ii) An advertisement fixed to or painted on a building is not included in this class.

- iii) This class applies mostly to historical buildings but may also apply to modern buildings and structures such as farm gates.

b. Advertisement opportunity

- i) In all areas of control.

c. Performance standards

- i) No specific limitations are set provided the building or structure of any external face of it is not used principally for the display of advertisements.
- ii) Such advertisements shall also be in balance with the scale of the building and shall be visually and architecturally integrated in the building or structure.

d. Safety

- i) No sign displayed shall, in the opinion of the roads authority, distract the attention of a driver in a manner likely to lead to unsafe driving conditions.

e. Design and construction

- i) No sign shall, in the opinion of the controlling authority, be displayed in such a manner as to be detrimental or have a negative aesthetic impact on the urban design, streetscape or character of the environment.

f. Maintenance

- i) Shall be maintained properly.

K3.9 ADVERTISEMENTS ON FORECOURT OF BUSINESS PREMISES

a. Description

- i) This class consists of notices, signs and advertisements displayed in forecourts of business to draw attention to any commercial services, goods for sale, or other services available at the premises.
- ii) A forecourt is an outdoor area which forms a functional part of a building, housing an enterprise and may include the area at a filling station where the pumps are situated, a terrace in front of a restaurant or café, a sidewalk café, etc.
- iii) Any enclosing fence, wall, screen or similar structure will form part of a forecourt but forecourts shall not include sidewalk areas in front of business premises, which are intended for pedestrian circulation.
- iv) Combination signs at filling stations and roadside service areas are not included in this class but are provided for in class K4-2.

b. Advertisement opportunity

- i) One forecourts in urban areas and on forecourts in centers of economic activity in natural and rural areas.

c. Performance standards

- i) Shape, size and height
 - aa) Individual free-standing forecourt sign shall not exceed 0,75m² for single-sided signs and 1,5m² for double-sided signs. (1,00 x 0,75m).
 - bb) The total permitted area for all free-standing forecourt advertisements shall not exceed 3m² on each forecourt frontage to the premises, i.e. a building with two forecourt frontages shall have advertisement not exceeding 6m² in all, provided that those on each frontage shall not exceed 3m².
 - cc) The total permitted area for all free-standing advertisements on the forecourts at filling stations and roadside service areas may be increased to 8m² per forecourt frontage.
 - dd) Provision may also be made for additional non-free-standing signs at filling stations and service areas attached to fuel pumps, vending machines and similar non-advertising structures which shall have a maximum size of 0,15m² per sign.
 - ee) For advertisements on roof structures covering fuel pumps and advertisements attached to roof structure pillars (see class 3 K3-5).

ii) Position

- aa) As this class permits advertisement on the forecourts of business premises, any such notices, signs or advertisements shall be free-standing with the exception of additional signs at filling stations and roadsides service areas attached to fuel pumps and similar non-advertising structures.
- bb) No forecourt sign shall be allowed inside any road reserve and forecourt sign shall, in the opinion of the Council, not be positioned in such a way as to interfere with pedestrian circulation.
- cc) forecourt signs shall be aimed at passing pedestrians and the users of the forecourt space concerned and shall not be aimed at passing motorists.
- dd) General condition J5.1 (d) with regard to restricted areas on street corners applies.

iii) Color and texture

- aa) No limitations

iv) Illumination and animation

- aa) Illumination shall comply with section J6. No animation shall be allowed.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) Hand-written messages are allowed on boards provided for this purpose.
- ii) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K3.10 MOVEABLE ADVERTISEMENT SIGNS IN FRONT OF BUSINESS PREMISES**a. Description**

- i) This class consists of moveable signs on sidewalk areas to draw attention to any commercial services, goods for sale, or other services available at the premises.

b. Advertisement opportunity

- i) Urban areas of minimum control and in centers of economic activity in natural and rural areas.

c. Performance standards

- i) Shape, size and height
 - aa) Individual moveable signs shall not exceed 750mm in length and 1000mm in height.
- ii) Position
 - aa) No more than one sign per enterprise shall be allowed.
 - bb) No sign shall be permitted on sidewalks less than 3m in width.
 - cc) Signs shall be placed 500mm away from the kerb of the street.
 - dd) Where street furniture occur on sidewalks, signs shall be placed between such street furniture to prevent interference with pedestrian circulation.
 - ee) Moveable signs shall, in the opinion of the Council, not be positioned in such a way as to interfere with pedestrian circulation.
- iii) Color and texture
 - aa) No limitations.
- iv) Illumination and animation
 - bb) Illumination and animation shall not be permitted.

d. Safety

- i) General safety conditions j2 apply.

e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K3.11 MISCELLANEOUS SIGNS FOR RESIDENTIAL ORIENTED LAND USE AND COMMUNITY SERVICES

a. Description

- i) This class consists of a variety of smaller notices and signs to be displayed on buildings or premises utilized for residential-oriented purposes and community services. Section K3.11 is aimed primarily at urban residential areas and community services but it includes places of residence in natural and rural environments such as farms and smallholdings and community services such as farm schools.
- ii) This class shall be limited to the following:
- aa) **Identification, direction and warning with regard to place or residence, e.g.:**
- aa1) Street numbers and names of houses, flat complexes, farms and smallholdings.
- aa2) Notices and signs such as "Beware of the dog", "No parking please", "Close the gate", and "No entrance".
- aa3) Nature of farms/smallholding and main activity on farm smallholdings.
- bb) **Small business, enterprises and practices** on urban residential premises (including urban smallholdings but excluding rural smallholdings) or in buildings that were originally constructed and used for residential purposes or for community services (i.e. residential areas where office and commercial encroachment has taken place.) (For small business, enterprises and practices on farms and rural smallholdings, see section K3-12).
- The name and nature of the business, practice of enterprise.
 - The name(s) of the owner, practitioner or partners.
- cc) **Small-scale urban accommodation facilities** with a residential and neighborhood character such as guesthouses, bed and breakfast facilities, boarding houses and smaller hotels. (For small-scale accommodation facilities on farms and rural smallholdings see section K3-12.)
- Name and nature of the facility/enterprise.
 - Name (s) of the proprietor or partners.
- dd) **Community services and institutions** such as religious, educational, cultural, recreational and certain medical and similar institutions.

- Name and nature of institution.
- Name (s) of practitioner (s).
- Nature and extent of service, opening times, etc.

ee) **Signs on buildings used for residential and business purposes.**

In the case of a building used for residential and business purposes signs may be displayed on that part of the building which is used for business purposes unless in conflict with section K3-12.

b. **Advertisement opportunity**

- i) In all areas of control.

c. **Performance standards**

- i) Shape, size and height.

aa) **Direction and warning signs and notices such as “Beware of the dog” and “Close the gate”** shall not exceed a total area of 0,5m² per premises, but if there is more than one entrance to the premises on different road frontages, a total sign area of 1m² may be displayed (with not more than 0,5m² per frontage).

bb) **Name and nature of enterprise, practice, accommodation facility and place of residence as well as name of proprietor, partner or practitioner:**

bb1) One sign with a maximum area of 1,5m² per premises is allowed. If there is more than one entrance to the premises on different road frontages, two advertisements with a maximum area of 1,5m² each may be displayed (each on a different frontage).

bb2) In case where more than one farm or smallholding share the same unnumbered or private access route or more than one enterprise share the same premises, a combination sign or collective board shall be provided which allow for 1m² per farm, smallholding or enterprise.

cc) **Signs on buildings used for residential purposes other than dwelling-houses.**

cc1) A sign containing the name only of any building used for residential purposes other than a dwelling-house, and a sign consisting of a 600mm x 400mm brass or other metal plate displaying the name of the company owning or managing such building, its logo and telephone number, may be displayed.

dd) **Name and nature of institutions and other community facilities:**

dd1) Owing to the larger amount of information to be conveyed to the public – a sign with a maximum area of 3m² may be allowed per premises.

dd2) If there is more than one entrance to the premises on different road frontages two signs with a maximum area of 3m² each may be displayed (each on a different frontage).

dd3) In case where more than one institution or community facility share the same premises, a combination sign or collective board shall be provided which will allow for 2m² per institution or community facility.

ee) **Street numbers:** One sign per road frontage of each premises is allowed.

ff) **Height of free-standing signs:** The highest point of any single free-standing sign shall not exceed 3m above ground level, while the highest point of any combination sign shall not exceed 4m above ground level.

- gg) **The name or logo of the sponsor of a sign shall** be allowed only on the name signs of farms and smallholdings and shall not occupy more than one third of the total area of the sign.
- ii) Position
 - aa) All signs in this class shall be allowed only on the premises to which they specifically refer or on the boundary wall or fence or gate of such premises.
 - bb) Farm or smallholding name signs shall be displayed next to the entrance of the access road to the homestead or alternatively it shall be affixed to the gate at the entrance of such access road.
 - bb1) In the case of several farms/smallholdings sharing an unnumbered or private access road, a collective advertisement board or combination sign shall be required at the entrance of the access road.
 - bb2) If any official traffic sign bearing a destination or route number is displayed at the entrance to such access road, no farm/smallholding name signs shall be allowed.
 - cc) Free standing signs in this class shall be allowed only when it is not practical or visually acceptable to attach a sign to a building, boundary wall, boundary fence, gate or gate structure.
 - dd) General conditions j5.1 (d) with regard to restricted areas on street corners applies.
 - ee) Class K3.11 sign shall be allowed only inside such restricted areas, but not inside road reserves, if there is no other appropriate way of displaying such sign.
- iii) Color and texture
 - aa) Should harmonize with the building on the premises, wherever possible.
- iv) Illumination and animation
 - aa) No animation shall be allowed and no illumination of signs shall be allowed in natural and rural areas.
 - bb) Illumination of signs in urban areas shall comply with section J6 of this document.
- d. Safety**
 - i) General safety conditions J2 apply.
- e. Design and construction**
 - i) Signs and, especially, supporting structures should harmonize with the buildings and other structures on the premises as to materials, color, texture, form, style and character, wherever possible.
 - ii) Where several smallholdings are sharing the same access road a smaller sign indicating the property numbers in question only should be considered instead of a larger combination sign indicating property names and names of owners.
 - iii) General design and construction conditions listed under J3 apply.

f. Maintenance

- i) General maintenance conditions listed under J4 apply.

K3.12 ON PREMISES BUSINESS SIGNS

a. Description

- i) This class consists of locality-bound signs, which are aimed at identifying and locating:
- aa) Businesses, enterprises and industries in urban areas.
 - bb) Businesses and enterprises at centers of economic activity in natural and rural areas, including farm stalls and other enterprises on farms and smallholdings.
- ii) On-premises business signs shall provide only information on the name and nature of the enterprise, the nature of goods sold or services provided and the name of the proprietor, partner or practitioner.
- iii) This sign type shall include only the following:
- aa) Individual free-standing signs on specific business premises.
 - bb) Signs on appropriate structures on specific premises, such as boundary walls, gates and gate structures.
 - cc) Combination signs which indicate several businesses or enterprises and which are provided at shopping centers, industrial areas and parking areas shared by several enterprises. In this case the concept of locality-bound is broadened so that premises includes the shopping center or industrial estate as a whole for a communal parking area, together with related enterprises.
 - iv) This class shall not include small businesses on urban residential sites or in buildings that were originally constructed for residential or community purposes (see section K3.11).
- b. Advertisement opportunity
- i) In all areas of control.
 - ii) This class shall not cater for all business, but shall only be provided in the following instances:
 - aa) Where the building housing an enterprise is situated relatively far back from the road or street onto which it faces and passing motorists or pedestrians may have difficulty in noticing any signs affixed to such a building.
 - bb) In case where it is not structurally possible or visually feasible to affix appropriate signs (such as class K3-3, K3-4 and K3-5 to a building).
 - cc) Where such a sign is needed to locate the entrance to business premises or the private access road to a business.
 - dd) Where a free-standing combination sign may prevent the proliferation of signs.

- iii) In rural and natural areas, the need for on-premises business signs may be, reduced by making use of brown tourism signs (class 4, k4.3 to indicate certain facilities and services).

c. Performance standards

- i) Shape, size and height
 - aa) Only one sign or advertising panel on a combination sign shall be allowed per enterprise.
 - bb) If there is more than one entrance to premises on different road frontages, two signs or advertising panels may be allowed per enterprise, each on a different road frontage.
 - cc) Signs in this class shall be limited to the following maximum size:

cc1) Areas of maximum control:

cc1.1) Signs at farm stalls and access roads to farms and smallholdings:

- cc1.1.1) A maximum sign area of 2m² provided that where a sign is affixed to a non-advertising structure such as a boundary wall, gate or gate structure it shall not occupy more than 50% of the structure to which it is affixed.
- cc1.1.2) No sign shall extend above or beyond any of the extremities of the structure to which it is affixed.
- cc1.1.3) Where a sign is incorporated in a combination sign at an access road a maximum sign panel area of only 1,5m² shall be allowed.

cc1.2) All other signs:

- cc1.2.1) A maximum sign area of 4,5m², provided that where a sign is affixed to a non-advertising structure such as a boundary wall or gate structure it shall not occupy more than 50% of the structure to which it is affixed.
- cc1.2.2) No sign shall extend above or beyond any of the extremities of the structure to which it is affixed.
- cc1.2.3) Where a sign is incorporated in a combination sign a maximum area of only 3m² per advertising panel shall be allowed.

cc2) Areas of partial and minimum control:

- cc2.1) A maximum of only 6m² per sign shall be allowed, provided that where a sign is affixed to a non-advertising structure such as a boundary wall or gate structure it shall not occupy more than 50% of the structure to which it is affixed.
- cc2.2) No sign shall extend above or beyond any of the extremities of the structure to which it is affixed.
- cc2.3) Where a sign is incorporated in a combination sign a maximum area of only 4,5m² per sign panel shall be allowed.

The highest point of any sign shall not exceed the following height above ground level:

Areas of maximum control	Single free-standing sign	Combination sign
Signs at farm stalls access		
Roads	3m	4m
All other signs	4m	7m
Areas of partial and minimum		
Control	4m	10m

- dd) The name or logo of the sponsor of any on-premises business sign shall not occupy more than one third of the total area of such sign and it shall refer to products and services available on those specific premises or at that specific enterprise.
- ee) Signs shall not have in their design any letters, figure, symbols or similar features over 0,75m in height in areas of partial and minimum control, and over 0,35m in areas of maximum control.
- ii) Position
 - aa) A sign permitted by this class shall not serve as an advance sign and shall be displayed on the premises where the business is conducted.
 - bb) Where a business or enterprise such as a stall or guest house is situated on a large property such as a farm the sign shall be placed in the immediate vicinity of the enterprise where such an enterprise is adjacent to or visible from a public road; if the enterprise is not adjacent to or visible from a public road the sign shall be placed at the entrance of the private access road to the enterprise.
 - cc) Combination signs at shopping centers and industrial estates which contains a large amount of information, shall be designed and located so as not to create a traffic safety hazard resulting from an information overload in the opinion of the roads authority.
 - dd) No sign shall obstruct the view from any adjacent building. General conditions on position under J5 apply.
- iii) Color and texture
 - aa) No limitations.
- iv) Illumination and animation
 - aa) Internal and external illumination are permitted in areas of minimum and partial control, while only external illumination shall be permitted in areas of maximum control.
 - bb) Animation shall be prohibited in all areas of control.
- v) Content
 - i) Signs in this class shall refer only to the name and nature of the business or enterprise on the premises; the brand name and nature of the goods for sale or goods produced; the nature of services provided; and the name of the person (s_ or firm who own (s) the business or provide (s) the goods or services at the premises.
- d. Safety**
 - i) General safety conditions J2 apply.

e. Design and construction

- i) In order to prevent the proliferation of signs at shopping centers or at other premises or access roads housing or leading to several enterprises, individual on-premises business signs shall be incorporated in combination signs. The design of such combination signs shall be of a high standard and shall, in the opinion of the Council, harmonize with the architecture of the shopping center or other buildings or structures such as entrance gates. Messages on the individual panels or boards of combination signs shall be as concise and legible as possible.
- ii) On-premises business signs at access roads to farms or smallholdings shall be co-ordinated with section K3-11 signs indicating farm/smallholding names in order to form a single combination sign. The necessary harmony shall be obtained by using the same form, letter type and color for the various parts of the combination sign.
- iii) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K3.13 ADVERTISING ON TOWERS, BRIDGES AND PYLONS**a. Description**

- i) This class consists of signs affixed to or painted on towers and bridges not used primarily for advertising purposes. Including here are signs on cellular telephone base station towers, water towers, radio towers, silos and similar structures. Also included in this class are signs attached to pylons.

b. Advertising opportunity

- i) Advertising on towers, bridges and pylons shall not be permitted in any area of maximum control, but shall only be permitted in urban areas of minimum control and partial control.
- ii) Advertising shall also not be allowed on bridges across an urban freeway in accordance with general condition J5-1 (b).

c. Performance standards

- i) Shape, size and height
 - aa) A maximum of only 2 signs per tower, bridge or pylon shall be permitted.
 - bb) The maximum aggregate sign area per tower, bridge or pylon shall not exceed 36m².

- cc) In the case of pylon signs, the pylon without the sign shall be such that the entire assembly can be wholly contained within a notional vertical cylindrical figure having a diameter of 6m and a height of 12m.
- dd) No protruding part of a pylon sign shall be less than 2,4m above the highest point of the existing ground level immediately below such pylon of sign.

ii) Position

- aa) No sign shall extend beyond the top of a tower, or above, below or beyond any of the extremities of a bridge.
- bb) No sign shall be affixed to any structural column of a bridge.
- cc) Signs shall not project more than 300mm from the main wall of a tower or from a bridge structure.

iii) Color and texture

- aa) No limitations.

iv) Illumination and animation

- aa) Illumination or animation may be permitted in areas of minimum control provided such illumination or animation does not constitute a road safety hazard or cause undue disturbance in the opinion of the roads authority.
- bb) Illumination and animation shall not be permitted in areas of partial control.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) Any sign permitted by this class shall be affixed to the tower, pylon or bridge in a manner, which has been designed and erected to the satisfaction of the Council.
- ii) Every pylon shall be independently supported and, for this purpose, properly secured to an adequate foundation in the ground and entirely self-supporting without the aid of guys, stays, brackets or other restraining devices.
- iii) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K3.14 ADVERTISEMENTS ON CONSTRUCTION SITE BOUNDARY WALLS AND FENCES

a. Description

- i) The class consists of signs fixed flat against or on top of any fence or wall where such fence or wall forms the boundary of a site where construction work is being carried out. Walls or buildings are excluded from this class.

b. Advertising opportunity

- i) This form of signage shall be permitted only in urban areas of minimum and partial control on condition that such signs conceal an unsightly condition arising out of the use to which the property is lawfully being put, and on condition that such signs shall be making a positive contribution to the visual environment.

c. Performance standards

i) Shape, size and height

- aa) A sign in this class shall not exceed a vertical dimension of 3m and shall not exceed a total area of 18m².

ii) Position

- aa) The sign shall not be placed on the top of a fence or wall if it is not positioned to rest directly thereon.
- bb) The sign shall not project more than 100mm to the front of the wall or fence to which it is affixed.
- cc) General conditions J5 apply.

iii) Color and texture

- aa) No limitations.

iv) Illumination and animation

- aa) Illumination or animation shall not be permitted.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) Sign shall be painted or pasted directly onto a construction site boundary wall or fence.

- ii) Poster signs in this class shall therefore be enclosed with definite panels, which shall be uniform in size and level.
- iii) Signs and fence or wall shall be treated as a visual unity. Wherever possible, project boards (class 11.2 (d) (iv)) should also be incorporated in this unified design.
- iv) Construction site signs should always make a positive contribution to a particular streetscape.
- v) General design and construction conditions J3 apply.
- f. Maintenance
 - i) General maintenance conditions J4 apply.
- g. Other considerations
 - i) These signs shall be erected only for the duration of the construction work.

K4 CLASS FOUR: SIGNS FOR THE TOURIST AND TRAVELER

K4.1 SPONSORED ROAD TRAFFIC PROJECTS

a. Description

- i) This class consists of signs relating to the sponsoring of projects specifically intended for road services, the promotion of road safety or the management and conservation of road side environments.
- ii) This class also includes logos or brand names to be displayed on the sides of SOS telephones by sponsors.
- iii) Signs shall refer only to the name of the project and the name or logo of the sponsor.

b. Advertisement opportunity

- i) All areas of control.

c. Performance standards

- i) Shape, size and height
 - aa) Signs permitted by this class shall not exceed 4,5m² in area and shall not have any part higher than 3 metres above the ground level.
 - bb) The name or logo of the sponsor of a project shall not occupy more than one third of the total of any sign.
 - cc) In the case of advertisements on SOS call boxes, duplicate advertisements can be attached to each of the call box. Size shall be limited to 0,04m² on each side of the call box.
- ii) Position
 - aa) Advertisements permitted by this class may be displayed inside the road reserve of all roads but not on road islands or medians. (General conditions J5-1 (a) and J5-1 (c) (i) apply). See also other general conditions on position under J5.
 - bb) The minimum distance between signs on the same side of the road shall be 1 km
- iii) Color and texture
 - aa) No limitations.
 - iv) Illumination and animation
 - aa) Illumination or animation shall not be permitted.

d. Safety

aa) General safety conditions J2 apply.

e. Design and construction

aa) General design and construction conditions J3 apply.

f. Maintenance

aa) General maintenance conditions J4 apply.

K4.2 SERVICE FACILITY SIGNS

a. Description

- i) This class consists of combination signs displayed at filling stations and roadside service areas (rest and service areas) which may provide a variety of services such as fuel pumps, workshops, restrooms, car washes, shops, accommodation facilities, restaurants, fast food outlets and auto tellers.
- ii) Advertisements on such combination signs shall refer only to the name or logo of a business, company or person providing a service or shall indicate the type of service provided. Only locality-bound signs shall be allowed.
- iii) Signs in this class shall be limited to service facilities adjacent to and directly accessible from the public road at which such a sign is directed.

b. Advertisement opportunity

i) All areas of control.

c. Performance standards

i) shape, size and height

aa) A combination sign shall not exceed the following dimensions:

	Height	Width
Urban areas	7 m	2m
Natural areas	10 m	3m
Rural areas	20 m	6m

bb) A maximum of 8 advertising panels shall be allowed per combination sign and only one business/enterprise or service shall be allowed per advertising panel.

cc) An advertising pane shall not exceed the following sizes:

Urban areas	4,5m ²
Natural areas	6,0m ²
Rural areas	18,0m ²

- dd) Only one combination sign as permitted by this class shall be allowed on the premises of a filling station or roadside service area.
- ii) Position
 - aa) Signs in this class shall be positioned in strict accordance with the requirements of the Local Authority.
 - bb) General condition J5-1 (d) with regard to restricted areas on street corners shall also apply to service facility signs along urban roads.
- iii) Color and texture
 - aa) No limitations.
 - iv) Illumination and animation.
 - aa) Illumination shall be permitted only if the business provides a 24-hour service.
 - bb) Facilities with limited after-hours services shall be allowed to illuminate their advertisement during their business hours only.
 - cc) No animation shall be permitted.
- d. Safety**
 - i) General safety conditions J2 apply.
- e. Design and construction**
 - i) For larger signs permitted by this class the applicant shall submit a proposal for approval by the relevant authority.
- f. Maintenance**
 - i) General maintenance conditions J4 apply.
- g. Other considerations**
 - i) Supplementary signs at roadside service areas, which do not form part of a combination sign permitted under this class, shall be used for internal direction and orientation only and shall not be aimed at passing motorists.

K.4.3 TOURISM SIGNS

a. Description

- i) This class consists of tourism signs which form part of the South African Road Traffic Sign System and which are provided supplementary to direction signs. The SARTSM shall therefore serve as the main guideline for the provision of tourism signs.
- ii) Tourism signs have a distinct shape (mostly trapezoidal) and color (white on brown) with only a few exceptions. Symbols are used to a large extent in order to reduce the need for text on sign faces.

b. Principles

- i) The following principles shall apply to the provision of tourism signs:
 - aa) The sole purpose of tourism signs shall be to provide directional information to the tourist and traveler and they shall never be regarded as commercial and competitive advertisements for the facilities, activities and services concerned and shall therefore never be misused for the direct promotion of such facilities, activities or services.
 - bb) For more comprehensive information on signing policies, principles and objectives see SARTSM, Vol. 1, Section 4.9.

c. Advertising opportunity

- i) In all areas of control.
- ii) Being road signs tourism signs may be displayed within all road reserves.

d. Performance standards

- i) For information on aspects such as shape, size, color, position, dimensional detail and face layout of tourism signs see SARTSM, Vol. 1, Section 4.9; Vol. 4, Chapter 7.

e. Safety

- i) General engineering principles and guidelines in SARTSM with regard to traffic safety shall apply.

f. Design and construction

- i) General guidelines and conditions in SARTSM with regard to the design and construction of road signs apply.

g. Maintenance

- i) General guidelines in SARTSM with regard to the maintenance of road traffic signs shall apply (see SARTSM, vol. 1, Section 1.10)

K4.4 FUNCTIONAL ADVERTISEMENTS BY PUBLIC BODIES**a. Description**

- i) This class consists of functional signs of local authorities and other statutory undertakers such as utilities and public transport operators, displayed wholly for the purpose of announcement or direction in relation to any of the functions of a local authority or to the operation of a statutory undertaking which;
 - aa) is reasonably required to be displayed for the safe or efficient performance of those functions or operation of that undertaking, and
 - bb) cannot be displayed under any other class.
- ii) These signs may include a notice board at a municipal swimming pool, a bus or rail timetable, a warning notice at an electricity substation, and the display of by-laws for recreation grounds or open space.
- iv) Signs in this class shall not be misused for the purpose of commercial and competitive advertising.

b. Advertisement opportunity

- i) In all areas of control.

c. Performance standards

- i) Shape, size and height
 - aa) Signs permitted by this class shall not exceed 0,55m² in area.
 - bb) Larger signs may be allowed at the discretion of the local authority if justified by specific circumstances.
- ii) Position
 - aa) Advertisements permitted by this class may be displayed inside all road reserves other than freeways.
- iii) Color and texture
 - aa) No limitations.
- iv) Illumination and animation
 - aa) Illumination may be provided if there is a need for information or directions to be read after dark.

d. Safety

- i) General safety conditions J2 apply.

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e. Design and construction

- i) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

K5 CLASS FIVE: MOBILE SIGNS

K.5.1 AERIAL SIGNS

a. Description

- i) This class consists of aerial signs painted on, attached to or produced by an aircraft, such as:

A captive balloon

A kite

An unmanned free balloon

An airship (moored)

An aero plane (banner towing or smoke signals)

A craft for parasailing

A hang-glider

A model- or radio-controlled aircraft

A aircraft towed behind a vehicle or vessel for the purpose of flight

b. Advertisement opportunity

- i) Areas of control with the exception of natural areas of maximum control.

c. Performance standards

- i) Shape, size and height

- aa) No captive balloon, craft for parasailing, kite, hang-glider, model or radio-controlled aircraft or any aircraft towed behind a vehicle or vessel for the purpose of flight shall be flown a height from the surface of more than prescribed by the Commissioner of Civil Aviation (measured from ground level or from the surface on which a towing vehicle or vessel is traveling to the top of the craft) except with the written permission of the Commissioner of Civil Aviation.

- bb) There are no shape or size restrictions for aerial signs.

- ii) Position

- aa) Except with the written permission of the Commissioner of Civil Aviation, no captive balloon, craft for parasailing, kite, hang-glider, model or radio-controlled aircraft or any aircraft towed behind a vehicle or vessel for the purpose of flight shall be flown-

- aa1) closer than the distance as specified by the Commissioner of Civil Aviation from the aerodrome reference point of an aerodrome;

- aa2) above a public road and in the case of an aircraft towed behind a vehicle or vessel such aircraft shall not take off from or land on a public road.

- bb) An advertisement on a captive balloon or on any other captive craft shall not be displayed within the visual zone along a freeway.

- iii) Color and texture
- aa) No color or texture limitations are imposed for aerial signs.
- iv) Illumination and animation
- aa) Illumination or animations shall not be allowed on aerial signs, with the exception of illuminated airships when moored.

d. Maintenance

- i) General conditions J4 apply.

e) Other considerations

- i) With the exception of moored airships, aerial signs shall be displayed in daylight hours only.
- ii) No sign shall be displayed for a period exceeding two weeks in any calendar year.
- iii) No captive or unmanned free balloon shall be flown without the special written permission of the Commissioner of Civil Aviation.
- iv) Approval for flying a captive balloon will be considered by the Commissioner only after permission by the local authority including the safety and security department has been granted.
- v) Manned free balloons have to meet certain conditions before they may be flown within controlled airspace.
- vi) Aero planes and airships shall not be flown below a certain minimum height, as stipulated by aviation regulations, without special permission.

K5.2 VEHICULAR ADVERTISING

a) Description

- i) This class consists of advertisements on self-driven vehicles which are normally moving on land or water, including taxis, buses, trains and delivery vehicles, but excluding aircraft.

b. Appropriate opportunity

- i) All areas of control
- ii) No vehicles shall be used for the sole purpose of advertising.

c. Performance standards

- i) No animation shall be allowed.
- ii) Illumination of advertisements shall be limited to the following:
 - aa) An internally illuminated sign which indicates that a taxi is for hire.
 - bb) Retro reflective signs with the colors red to the back, yellow to the side and white to the front of a vehicle.

d. Safety

- i) General safety conditions J2 apply.

e. Design and construction

- i) General design and construction J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.

J5.3 TRAILER ADVERTISING

a. Description

- i) This class consists of advertisements displayed on trailers. A clear distinction must be made between stationary advertisements and advertisements in motion and therefore between two types of trailers.
- aa) **Advertisement trailers** are of a relatively light construction, carry double-sided "billboard-type" advertisements and are parked at strategic locations for the sole purpose of advertising.
- bb) **Advertisements** may also be displayed on heavier transport trailers used for the primary purpose of transporting goods and towed by trucks, vans or similar vehicles. Transport trailers are not used for the primary purpose of advertising.

b. Advertisement opportunity

- i) Stationary advertisement trailers aimed at the road user and which are visible from any public road shall be parked only on sites designated by the Local Authority in urban areas of partial and minimum control.
- ii) An advertisement trailer may also be parked on any other site in an urban area of partial or minimum control for the purpose of public display as long as it is not visible from any public road and as long as it does not interfere with pedestrian movement.

- iii) Advertisement trailers shall not be towed for the primary purpose of advertising.
- iv) An advertisement trailer displaying any advertisement shall therefore be towed only to and from a specific site and shall not be towed between the hours of 07:00 and 18:00
- v) Advertisement trailers shall not display any advertisements while being towed on any public road.

c. Performance standards

- i) Shape, size and height
 - aa) Any sign displayed on an advertisement trailer shall not exceed a vertical dimension of 3m measured from ground level and a horizontal dimension of 6m.
 - bb) An advertisement trailer shall only be parked at a stand demarcated by the controlling authority on a designated trailer site and shall be properly secured at both ends in order to withstand strong winds.
- ii) Illumination and animation
 - aa) Illumination shall be limited to retro reflective signs with the colors red to the back, yellow to the side and white to the front of the trailer.

d. Safety

- i) No person shall tow an advertisement trailer through any public street if, in the opinion of the roads authority, such trailer hinders or obstruct traffic in such a street or is likely to do so.
- ii) General safety conditions J2 apply.

e. Design and construction

- i) The name and phone number of the operator together with a disc issued by the controlling authority shall be displayed on all advertisement trailers.
- ii) The design and construction of both advertisement trailers and transport trailers shall comply to the relevant sections of the Road Traffic Act, 1989 (Act No. 29 of 1989) and SABS standards for trailers.
- iii) General design and construction conditions J3 apply.

f. Maintenance

- i) General maintenance conditions J4 apply.